IN THIS ISSUE WE ASSASSINATE:

IN THE LINE OF FIRE

SLEEPLESS IN SEATTLE

MAD IND ®

No. 324 January 1994

Our Price $1.95 Honest!

"YOU CAN FOOL SOME OF THE READERS ALL OF THE TIME... *THESE* ARE THE SCHMUCKS WE'RE AFTER!"

—ABRAHAM E. NEUMAN

01

0 70992 33230 4

HAUNTED BY THE GHOST OF CHRISTMAS PRESENTS?

LIFT YOUR SPIRITS BY GIVING...

GIFT SUBSCRIPTIONS TO MAD

...and the recipient will think you're really a big spender when they get the authentic MAD Pin Collection too!

USE COUPON OR DUPLICATE

---

485 MADison Avenue MAD **New York, New York 10022**

☐ **I enclose $59.50 for a 40-Issue Subscription. I'll save $18.50 off newsstand price and get all three MAD Pins shown above absolutely free!**

☐ **I enclose $37.50 for a 24-Issue Subscription. I'll save $9.30 off newsstand price and get the official MAD Logo Pin absolutely free!**

☐ **I enclose $15.50 for an 8-Issue Subscription. I'll save a paltry 10¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!**

☐ **CHECK HERE IF RENEWAL**

NAME _____

ADDRESS _____

CITY _____

STATE _____ Zip _____

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

AND SEND A CHEERY CHRISTMAS
GIFT ANNOUNCEMENT BLAMING: _____

*Outside U.S.A. (including Canada), $19.50 for 8 issues or $51.50 for 24 issues or $82.50 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST tax included. Allow **10 weeks** for subscription to be processed. **MAD** Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

485 MADison Avenue MAD **New York, New York 10022**

☐ **I enclose $59.50 for a 40-Issue Subscription. I'll save $18.50 off newsstand price and get all three MAD Pins shown above absolutely free!**

☐ **I enclose $37.50 for a 24-Issue Subscription. I'll save $9.30 off newsstand price and get the official MAD Logo Pin absolutely free!**

☐ **I enclose $15.50 for an 8-Issue Subscription. I'll save a paltry 10¢ off newsstand price and get to look at someone else's MAD Pins because you won't send me any!**

☐ **CHECK HERE IF RENEWAL**

NAME _____

ADDRESS _____

CITY _____

STATE _____ Zip _____

Our Pledge: MAD will not sell or give your name and address to anyone for any reason!

AND SEND A CHEERY CHRISTMAS
GIFT ANNOUNCEMENT BLAMING: _____

*Outside U.S.A. (including Canada), $19.50 for 8 issues or $51.50 for 24 issues or $82.50 for 40 issues in U.S. Funds payable by International Money Order or Check drawn on a U.S.A. Bank. Canadian price has GST tax included. Allow **10 weeks** for subscription to be processed. **MAD** Magazine cannot be responsible for cash lost or stolen in the mails so CHECK OR MONEY ORDER PREFERRED!

NUMBER 324 JANUARY 1994

MAD

"Most people don't act stupid; it's the real thing!"
—Alfred E. Neuman

WILLIAM M. GAINES *founder*

NICK MEGLIN, JOHN FICARRA *editors*
LEONARD BRENNER *art director* **TOM NOZKOWSKI** *production*
CHARLIE KADAU, JOE RAIOLA *associate editors*
DICK DE BARTOLO *creative consultant* **ANNIE GAINES** *general manager*
ANDREW J. SCHWARTZBERG *ass't. editor* **AMY L. VOZEOLAS** *editorial ass't.*
ARIE KAPLAN *summer intern*
LILLIAN ALFONSO, FREDDIE MALONEY, GRETA WOOD-WEBSTER *subscriptions*
JACK ALBERT *lawsuits* **DOROTHY CROUCH** *resident suit*
CONTRIBUTING ARTISTS AND WRITERS *the usual gang of idiots*

DEPARTMENTS

ALONG THE SNIDE LINES DEPARTMENT
The Mad Nasty File 19
A-TOM-MEG BOMB DEPARTMENT
"Senseless in Seattle" (A MAD Movie Satire) 4
BERG'S-EYE VIEW DEPARTMENT
The Lighter Side of 33
CATCH A SLIDING STAR DEPARTMENT
Your Showbiz Career is Definitely in The Dumper When 16
E. Tease DEPARTMENT
A Space Alien's Date Book 48
HERE COMES THE BRIBE DEPARTMENT
MAD's 1993 Washington Lobbyist All-Stars 38
INFANT RECALL DEPARTMENT
Instant Nostalgia (For The "Not-Yet-Old-Enough-For-Regular Nostalgia") 26
JOKE AND DAGGER DEPARTMENT
Spy Vs. Spy 22
LETTERS AND TOMATOES DEPARTMENT
Random Samplings of Reader Mail 2
MALPRACTICE ASSURANCE DEPARTMENT
Doctors' Supply Catalogue 11
MARGINAL THINKING DEPARTMENT
"Drawn Out Dramas" by Sergio Aragones ..... **
SECRET NERVOUS AGENT DEPARTMENT
"In Line To Be Fired" (Another MAD Movie Satire) 43
SERGE-IN GENERAL DEPARTMENT
A MAD Look at Cars 29
SHOT OFF THE PRESSES DEPARTMENT
If The NRA Published Magazines For ALL Types of Gun Users 23
TALES FROM THE DUCK SIDE DEPARTMENT
The Courageous Coil's Crusade 18
The Funky Futuristic Fallout 37
The Plucky Prisoner's Pandemonium 42
THE AGONY OF THE FETUS DEPARTMENT
MAD's All-Inclusive, Do-It-Yourself Abortion Newspaper Story 40
THE OBSESSED IS YET TO COME DEPARTMENT
A Sports Fan/A Sports Fanatic 14
'TIS BETTER TO GIVE THAN TO PERCEIVE DEPARTMENT
Welcome to the Jungle 10
VIDIOT'S DELIGHT DEPARTMENT
"Jurassic Park" (A "Weird Al" Song Parody) 8

**Various Places Around the Magazine

FRONT COVER ARTIST: RICHARD WILLIAMS BACK COVER ARTIST: CURTIS WOODBRIDGE
BACK COVER WRITER: DESMOND DEVLIN

MAD (ISSN 0024 9319) is published monthly except February, May, August and November by E.C. Publications, Inc., 485 MADison Avenue, New York, N.Y. 10022. Janette Kahn, President & Editor-in-Chief, Paul Levitz, Executive VP & Publisher, Joe Orlando, VP & Creative Liaison. Second class postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 8 issues $15.50 or 24 issues $37.50 or 40 issues $58.50. Outside U.S.A. (including Canada): 8 issues $19.50 or 24 issues $51.50 or 40 issues $62.50. (Canadian price has GST tax included.) Entire contents copyright © 1993 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, 485 MADison Avenue, New York, N.Y. 10022. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence.

Printed in U.S.A.

VITAL FEATURES

"SENSELESS IN SEATTLE" (A MAD MOVIE SATIRE) Pg. 4

DOCTORS' SUPPLY CATALOGUE Pg. 11

TALES FROM THE DUCK SIDE Pgs. 18, 37, 42

A MAD LOOK AT CARS Pg. 29

MAD'S 1993 WASHINGTON LOBBYIST ALL-STARS Pg. 38

"IN LINE TO BE FIRED" (ANOTHER MAD MOVIE SATIRE) Pg. 43

LETTERS AND TOMATOES DEPT.

"REGIONAL CELEBRATIONS"

I'm sitting here reading "Regional Celebrations You Rarely Hear About" (MAD #322) and I stumbled across a gross error. One of the celebrations is "Bakersfield, CA —First week in May: First Brussels Sprouts of the Season Festival." There are four things wrong.

First: I was raised in Bakersfield, in the heart of Kern County. Bakersfield is a CITY. You don't normally find farm land in a city.

Second: Brussels Sprouts have large leaves at the top of the stalks. There are no leaves in Porges' drawing.

Three: Brussels Sprouts bear in the FALL. The last time I checked, May is in the Spring.

Third: This is the most important point. There are NO Brussels Sprouts farms in Kern County due to the long, hot, dry summers.

William Rickman
West Covina, CA

Ricky—Your letter arrived just in the nick of time. We were about to run Duck Edwing's "The Culver City Cauliflower Calamity," but now we're having second thoughts. Could you look into this cauliflower thing and get back to us? And have someone help you with your paragraph numbering next time, okay?—Ed.

ENTERTAINMENT FOR MENSA

As a card-carrying member of Mensa (the high IQ society), I'll have you know that not all of us are austere erudite elitists bedizened with plastic pocket protectors. I, for one, have a propensity for perusing your provocative periodical and I'm proud of it. Oftentimes, while simultaneously masticating, I even cachinnate with such puissance that particles of comestibles are forcefully ejected from my rhinal orifice!

Kimberly Cope
Minneapolis, MN

Oh joy! We've been waiting to hear from a member of Mensa! There's a question that's been stumping us for years—we didn't even get an answer when we sent it in to that bogus genius Marilyn Vos Savant over at that bogus magazine *Parade*! Here's the question: In the first *Godfather* movie, what did they do with the rest of the horse?—Mr. Ed.

Kimberly Cope: The genius is in her hats!

A MAD BEAUTY TIP

In the MAD #322 "You always come back to the basics" subscription ad, you show Alfred E. Neuman as he appeared in 1952, '64, '77, '81 and '93. What is Alfred's secret to staying so young?

Kyle Kelly
Sinking Spring, PA

How does Alfred stay so young? Two words: Minoxidil! Shakes!—Ed.

ARCHITECTURAL DIGRESS

When it comes to interior design, there's no material more versatile than MAD! On the left, Rachel Pasternack of Winsted, CT sent us this photo of her dad admiring her wall-to-wall issues! On the right is Mark Petka of Brookhaven, PA! He prefers his MAD collection on the wall. Haven't these people heard of bookshelves? We can't wait to see what Martha Stewart will do when she gets her hands on a few issues!

FREUDIAN DIP

It is the feeling of the Freudian Society, of which I am a member, that your blistering replies in the so-called "Letters and Tomatoes" department are harmful to young minds. These young people, in an interest toward developing communication skills, write to your magazine. Your replies, making these young people out as idiots, not only causes a sense of hatred toward mankind, but also lowers self-esteem. In our opinion, it is not those contributors to the magazine, but the magazine itself that is a schmuck!

Laird Perkins
Centralia, IL

Since you're a member of the Freudian Society, we're sure you are familiar with Doctor Siggy's pioneering work in the field of oral fixations. But then again, even Karl Jung would admit it doesn't take a Freudian psychologist to know that your letter sucks! Thanks for writing!—Ed.

FROM ONE AL TO ANOTHER

I can't tell you how thrilled I was to pick up the latest issue of MAD and see that you'd done a parody of my new album on your cover! I guess idiotic minds think alike!

"Weird Al" Yankovic
Hollywood, CA

Gee, Al, we thought you were parodying OUR cover! Either way, check out the World Publishing Premiere of Al's new Macarthur Park song parody "Jurassic Park" on page 8 of this issue! Fa fa!

MAD SAVES LIVES

One of the situations in MAD #321's "Spin Doctors for the Rest of Us" was "Accidentally Unplugging Your Friend's Nintendo during the Final Level." Well, it really came in handy! I was at my best friend's house and she was playing Nintendo and I was really bored. My foot wrapped around the plug and I unplugged it! My best friend got soooo mad, but when I told her what I read in MAD, she burst out laughing! If it wasn't for your magazine, I wouldn't be alive today!

Alexis Brown
Manchester, CT

Thanks for your dramatic and compelling letter. That makes over 165 lives saved by MAD Magazine! Let's see William Shatner and those Rescue 911 boxes top that!—Ed.

ALFRED E. NEUMAN LOOKALIKE CHOSEN!

The Winner!

The next King of England?

All hail the Prince! Mainly, that's how the voting went in MAD #322's first-ever Alfred E. Neuman lookalike contest! Hundreds of people sent us their votes by mail and fax! (Because that number represents just a tiny percentage of all eligible MAD reader/voters, it made our contest seem just like a real Presidential election!)

How did things stack up? Second runner-up DAVID LETTERMAN received a paltry 23.9% of the vote (Sorry, Dave, you'll have to use some of that $14 million CBS gave you to buy your own subscription!) First runner-up TED KOPPEL received 32.2% of the votes —impressive, unless you believe the rumor that Ted is the only contender who actually WORKS at developing his resemblance to Alfred! And our lucky royal winner? PRINCE CHARLES collected a whopping 38.2% of the vote! (Other, really inappropriate nominees received 5.7%!) Our analysis: A last-minute surge of votes from the Brit-loving Canadian Provinces put Chuck over the top! The bottom line? Now WE have to spring for transatlantic postage to get Bonnie Prince Charlie's free one-year MAD subscription to him! Boy, are we sorry we did this!

MAD JACKPOTRZEBIE!

The scientific theory that says taking part in MAD Jackpotrzebie will prevent Lyme Disease is still inconclusive, but that doesn't mean you can't play! If the number printed on the upper-right-hand corner of the cover of your copy of MAD Collector's Series #7 matches one of the randomly selected numbers printed below, you win a free one-year subscription to MAD! To claim your prize, send the original cover (no photocopies) to: MAD Winner's Circle, 485 MADison Ave., New York, NY 10022. All prize claims subject to verification. Void in any state where prohibited by law. Employees of MAD or their relatives can't enter, so they'd better do everything they can to avoid deer ticks!

Here are the MAD Collector's Series #7 Winning Numbers!

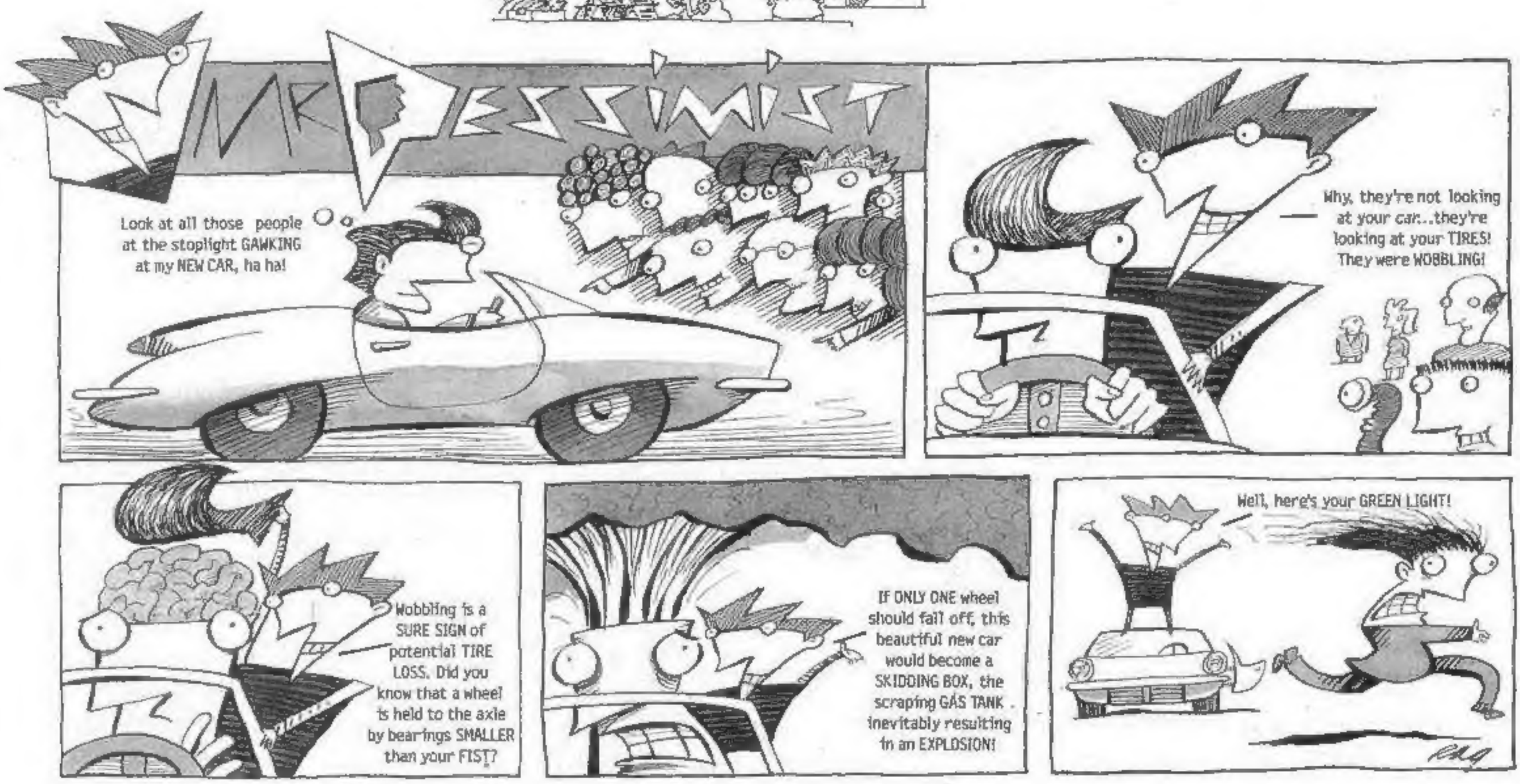
0,006,126	0,302,216	0,532,948	0,784,401
0,008,056	0,323,903	0,594,502	0,790,656
0,079,299	0,347,806	0,599,653	0,793,100
0,090,367	0,360,660	0,602,769	0,826,481
0,133,991	0,391,001	0,659,565	0,879,196
0,151,595	0,391,840	0,659,726	0,888,516
0,157,944	0,392,414	0,689,471	
0,172,584	0,397,498	0,696,053	
0,180,134	0,418,519	0,716,471	
0,212,057	0,430,416	0,725,533	
0,276,395	0,464,971	0,725,793	
0,280,407	0,498,451	0,736,095	
	0,518,544	0,783,339	

Please Address All Correspondence To:
MAD, Dept. 324, 485 MADison Avenue
New York, New York 10022

MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope!

TO FAX MAD: 212 752 6872

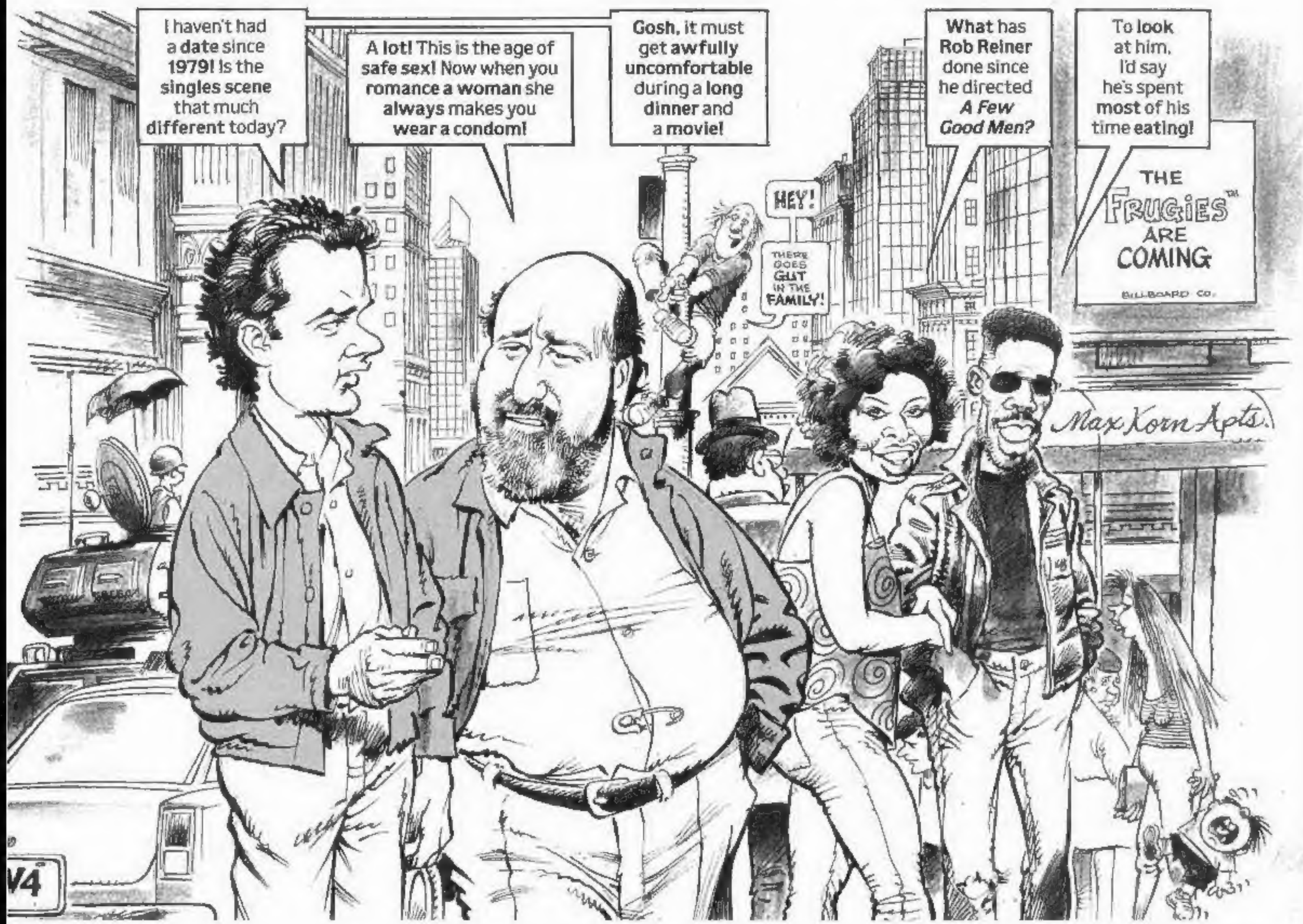
NEXT ISSUE ON SALE DEC. 28!


MR PESSIMIST
Look at all those people at the stoplight GAWKING at my NEW CAR, ha ha!
Why, they're not looking at your car...they're looking at your TIRES! They were WOBBLING!
Wobbling is a SURE SIGN of potential TIRE LOSS. Did you know that a wheel is held to the axle by bearings SMALLER than your FIST?
IF ONLY ONE wheel should fall off, this beautiful new car would become a SKIDDING BOX, the scraping GAS TANK inevitably resulting in an EXPLOSION!
Well, here's your GREEN LIGHT!

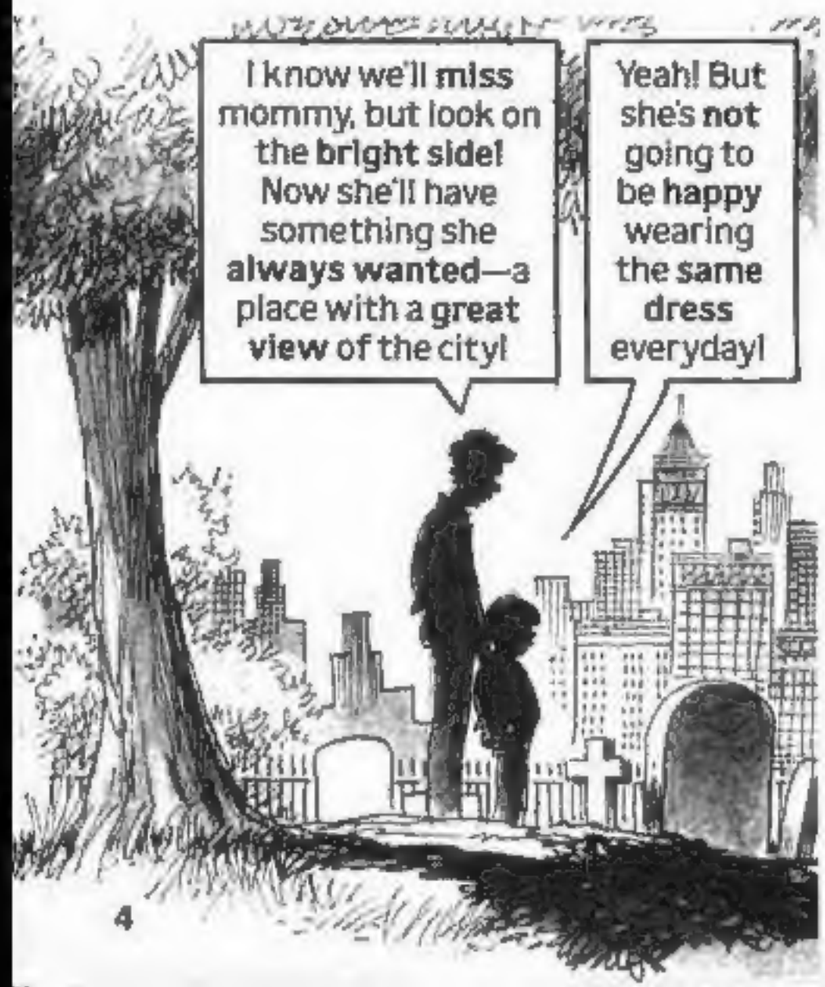
ARTIST: RAG WRITER: ROBERT BRAMBLE

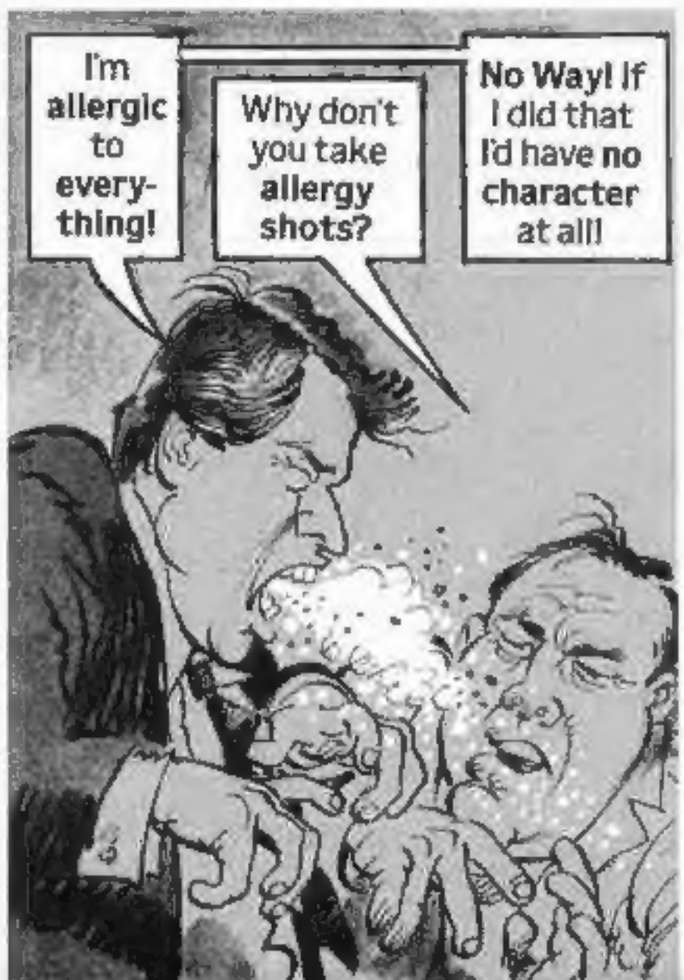
A-TOM-MEG BOMB DEPT.

In a new movie Tom Hanks plays a recently-widowed architect. He's good-looking, warm, charming, and lives in a spectacular house boat in Washington state. Despite all these virtues, the writer of this film would have us believe that Hank's character has trouble getting dates! In fact, he's reduced to having his 10-year old son pimp for him on a national call-in radio show! Is it any wonder that we refer to this pathetic Hanks character as...


I haven't had a date since 1979! Is the singles scene that much different today?
A lot! This is the age of safe sex! Now when you romance a woman she always makes you wear a condom!
Gosh, it must get awfully uncomfortable during a long dinner and a movie!
What has Rob Reiner done since he directed A Few Good Men?
To look at him, I'd say he's spent most of his time eating!
HEY!
THERE GOES GLAT IN THE FAMILY!
THE FRUGIES™ ARE COMING
BILLBOARD CO.
Max Korn Apts.
V4

ARTIST: MORT DRUCKER


I know we'll miss mommy, but look on the bright side! Now she'll have something she always wanted—a place with a great view of the city!
Yeah! But she's not going to be happy wearing the same dress everyday!
4



Mother, I know that Walter seems as dull as dish water but he'll make a fine husband!
I hope that you two will be sexually compatible!
Oh, we've already covered that subject!
You mean you sleep with him?
Yes! While he's having sex with me!

SENSELESS IN SEATTLE

I live with my **widowed daddy** but that's not **enough!** I really want a **mommy!** My dad just **doesn't know** what it **feels like** to be a **kid!**

No? Do yourself a **favor** boy and rent the video ***Big!***

1992 PIN-UP

ELLIE

Rosie O'Donnell doesn't do anything in this picture! **Why** is she in it?

To make **Meg Ryan** look **prettier** and **more feminine** by **comparison!**

Come to think of it, she does the **same** for **Tom Hanks!**

The **best** part of this movie is seeing **clips** of that **great old flick**, ***An Affair to Remember*** starring **Cary Grant** and **Deborah Kerr!**

And the **worst** part of this movie is when they **turn off the TV** and we have to get back to watching ***Senseless in Seattle*** starring these **two no-charisma stiffs!**

DRUCKER

WRITER: STAN HART

My daddy needs a **wife** because he's so **lonely** since **mom died!**

I wonder how **I'd feel** if we were married and **Walter** died! Come to think of it, I might **not notice** the **difference!**

I **wish** that Mommy was **still alive!**

I understand! But let's look on the **happier** side! Think of what we **have**, thanks to **her!**

You mean a **close father and son relationship?**

Something much **more important!** Her **life insurance** money that **paid** for this **designer houseboat!**

SS HOUSEBOAT

SEASICK IN SEATTLE

PIER PRESSURE

Tell us **more** about **you** and **your wife!**

We liked a lot of the **same things** —like **baseball!** She wanted to live **long enough** to see the **Cubs win the World Series!**

That's **something else** you have in common: You'll **never live** long enough to see the **Cubs win** a World Series **either!**

CUBS!

THERE IS CRYING IN BASEBALL, AND IN SEATTLE

What is it with all this **old music?**

It fills the **emotional void** created by the **lack of action** in the film! **Woody Allen** uses this **technique** in **all his movies!**

Geez! I hope she's not going to copy **his technique** for **handling children!**

Dating sure is **different** today from what it was when I was **going out fifteen years ago!** Nowadays the **woman** can pick the **time**, the **place**, the **restaurant** and **even pay the bill!**

Yeah, this **role reversal** is very **confusing** to me!

Me too! Last week after **making love**, I **got out of bed** at four in the morning, **got dressed** and **left the apartment!**

But **what's so confusing** about **that?**

What's **so confusing?** It was **my apartment!**

SUSHI IN SEATTLE

Look at **these responses** from the **call-in radio show!** Here's an **interesting one**-someone wants to give you a **million dollars**, but **she** looks kinda **weird** in **her picture!**

Schemckel! It's from the **Publisher's Clearing House!** And that **photo** is **Ed McMahon!**

RESTLESS IN SEATTLE

ELENA JEN

Here's **the one!** She writes, "All I do is sit around **feeling sorry** for **myself.** I can spend **endless hours doing nothing** and I'm looking for a chance to **betray my fiancée.** Signed, **Brainless in Baltimore.**"

Boy! And I thought the **Indianapolis Colts** were **desperate to get out of Baltimore!**

Hah ha hah ha hah ha hah!

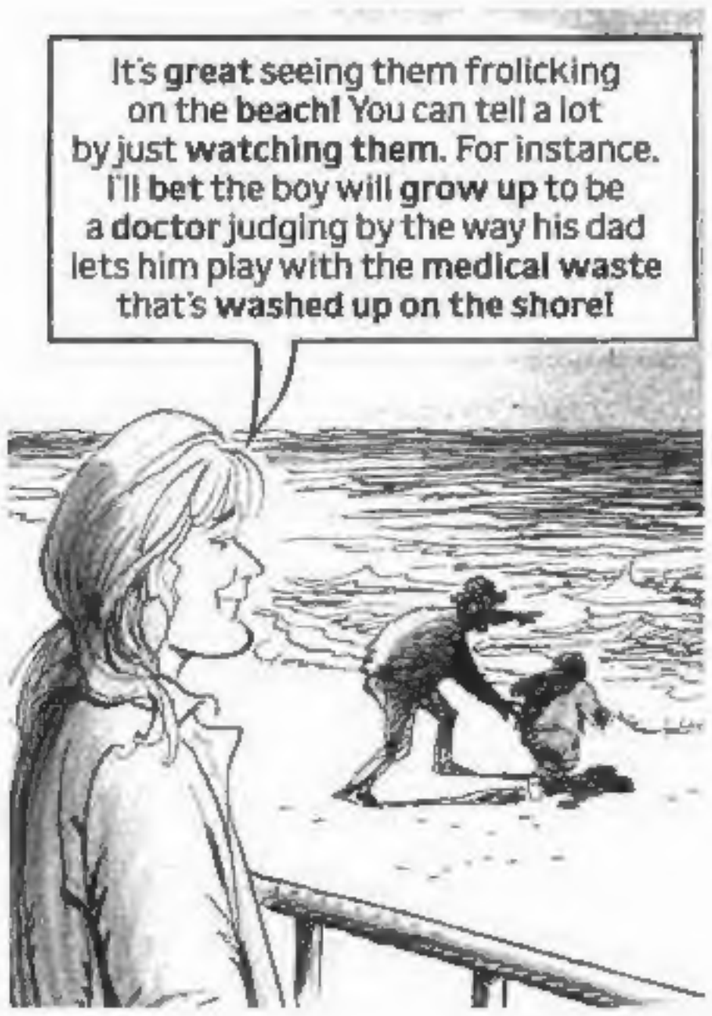
TEE HEE HEE, SILLY IN SEATTLE

I hate **your date!** She's **always laughing!**

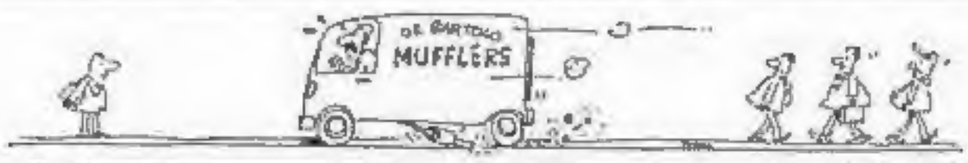
Don't knock it! At least **someone's** having a **good time** during this **dull picture!**

#1

#2


It's great seeing them frolicking on the beach! You can tell a lot by just watching them. For instance. I'll bet the boy will grow up to be a doctor judging by the way his dad lets him play with the medical waste that's washed up on the shore!

The lady from Baltimore said she would be on top of the Empire State Building on Valentine's Day! I'm going to meet her but I'm scared of being all alone in New York City!
Psst! Hey, kid! I'll tell you how to get by in the big city!
PROPERTY OF JFK


DR. BARTOLO MUFFLERS

First you check into the Plaza, then you watch out for Joe Pesci and Daniel Stern!

Something terrible could have happened to you! You could have been killed! That would have been even worse than losing mommy! You see, you're not insured!

It seems somehow that I know you from before!
You should! We were lovers in Joe Versus The Volcano!
I forgot about that!
So did the studio, or they wouldn't have put you two together again after such a box office bomb!
Meeting on top of the Empire State Building! It's just like in that beautiful Cary Grant movie! It's so romantic!
It may be romantic- in An Affair To Remember, sister...

...but it's hell in King Kong!

I hope this works out better than the other times I encouraged a relationship with people from talk radio shows!
What's the problem?
I can't get Howard Stern and Rush Limbaugh out of my house!
77AM
7

VIDIOT'S DELIGHT DEPARTMENT

First there was MacArthur Park, then there was Jurrasic Park. One was a hit song, the other a hit movie. Now, Weird Al Yankovic combines the two in his demented new video surprisingly called:

JURASSIC PARK

Parody of "MacArthur Park" (Jimmy Webb)
New lyrics by Al Yankovic

I recall the time they found those fossilized mosquitoes
And before long, they were cloning DNA
Now I'm being chased by some irate velociraptors
Well, believe me...this has been one lousy day

Jurassic Park is frightening in the dark
All the dinosaurs are running wild
Someone shut the fence off in the rain
I admit it's kinda eerie
But this proves my chaos theory
And I don't think I'll be coming back again
Oh no

I cannot approve of this attraction
'Cause getting disemboweled always makes me kinda mad
A huge tyrannosaurus ate our lawyer
Well, I suppose that proves...they're really not all bad

Jurassic Park is frightening in the dark
All the dinosaurs are running wild
Someone let T. Rex out of his pen
I'm afraid those things'll harm me
'Cause they sure don't act like Barney
And they think that I'm their dinner, not their friend
Oh no

Jurassic Park is frightening in the dark
All the dinosaurs are running wild
What a crummy weekend this has been
Well, this sure ain't no E-ticket
Think I'll tell 'em where to stick it
'Cause I'm never coming back this way again
Oh no
Oh no

©Jimmy Webb Music From the album "ALAPALOOZA" on Scott Bros. Records
Video Directors: Scott Nordlund and Mark Osborne
Model makers: Tim Tanner, Karen Hout, Chuck Duke, Jerold Howard and Tom France
Photographer: John Ashlee

'TIS BETTER TO GIVE THAN TO PERCEIVE DEPT.

Welcome To The Jungle

HEY, GUY, COULD YOU HELP US OUT WITH SOME SPARE CHANGE?
HOME SWEET HOME
TAKE A WALK, FLEA BOY -- I'VE GOT BETTER THINGS TO DO WITH MY MONEY THAN HAND IT OVER TO A BUNCH OF DIRTY DRUNKS AND DRUG ADDICTS!
BOX OFFICE
GUNS 'N' ROSES IN CONCERT
TONIGHT ONLY
TULKA
ARTIST: RICK TULKA
WRITER: DESMOND DEVLIN

MALPRACTICE ASSURANCE DEPT.

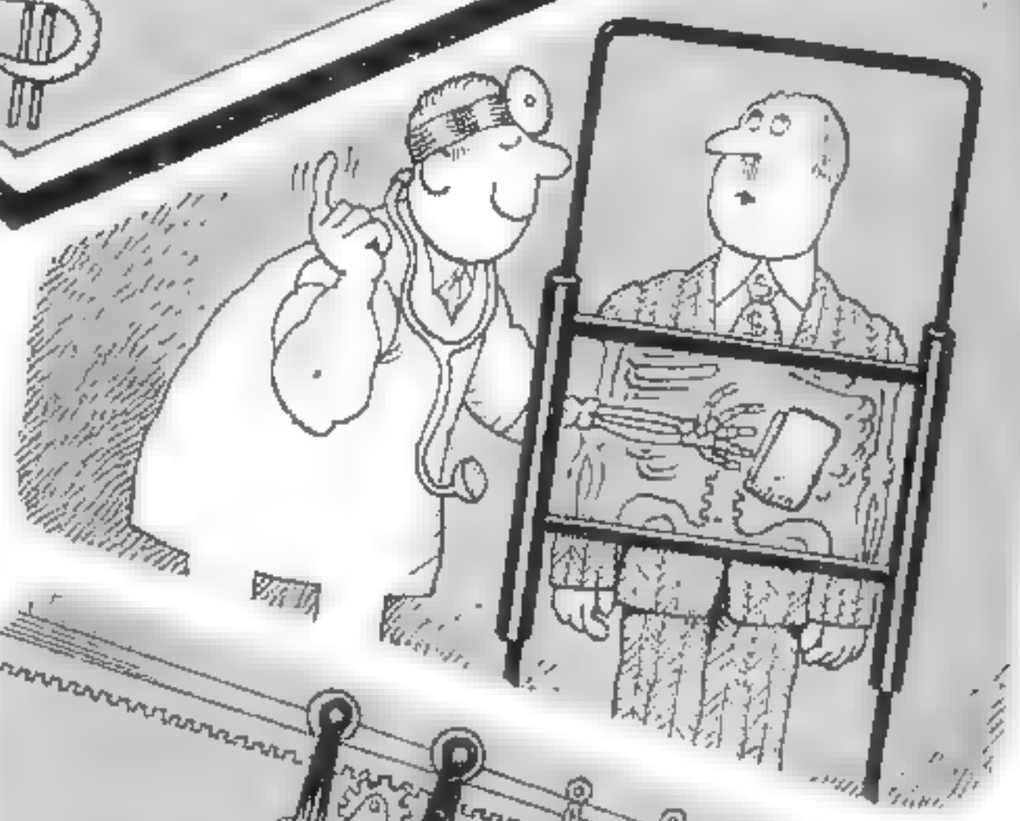
There are certain routine steps in the healing process that we have all come to expect when we enter a doctor's office. Step 1: The receptionist will spend 15 minutes questioning us about our health insurance. Step 2: The thoroughness of the treatment will vary in direct proportion to the insurance coverage found in Step 1. Gullible patients sometimes marvel at the coincidence that seems to enable their physician to exactly finance his European vacation down to the penny with the proceeds from their latest simple ailment. To them, MAD says, "Coincidence indeed!" Bilking the sickly is as much of a science as anything else that happens in a doctor's office.

To prove that point, we have found a copy of the secretly distributed catalogue that your physician uses to withdraw the last crumpled dollar bill from your pocket. As a public service, we now reprint that catalogue in full.

MEDICAL TRAPPINGS & VESTMENTS, INC.

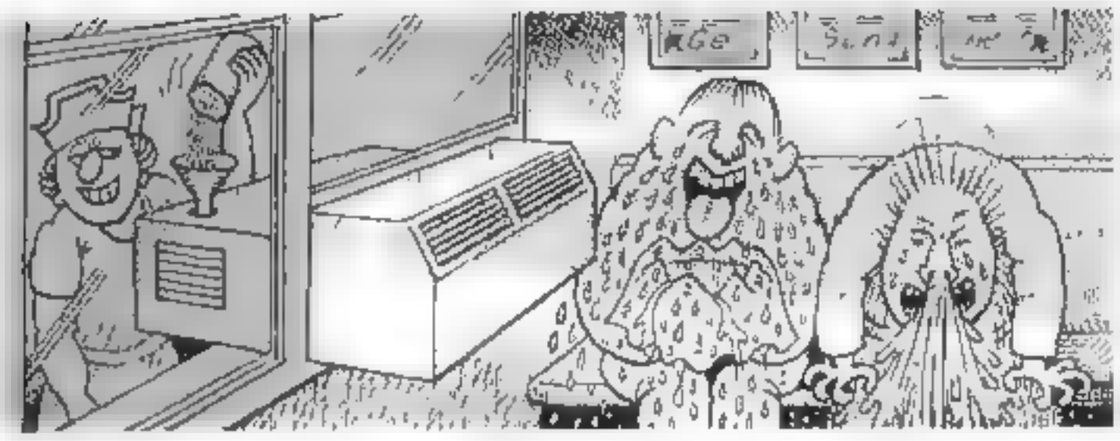
"Helping You Bilk The Sick & Not-So-Sick Since 1924"

DOCTORS' SUPPLY CATALOGUE

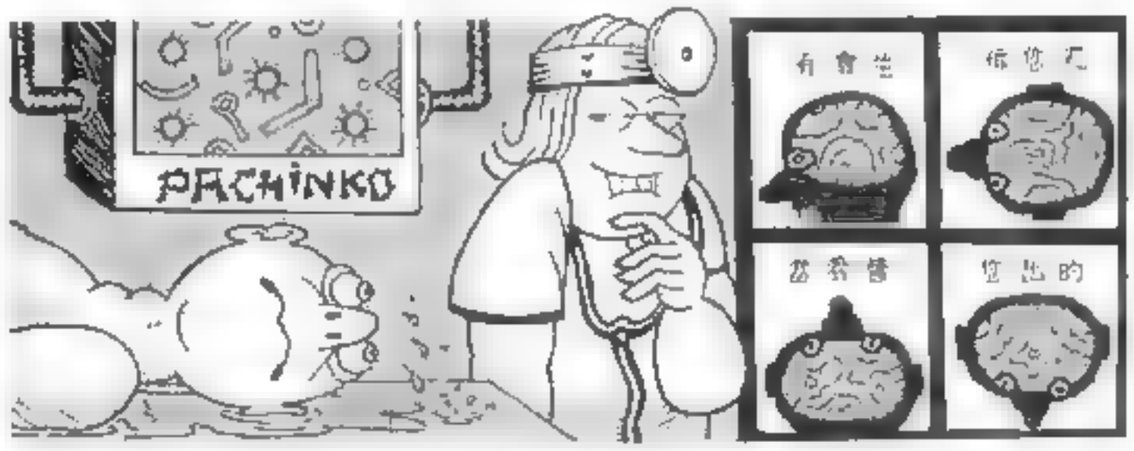


ARTIST: AL JAFFEE

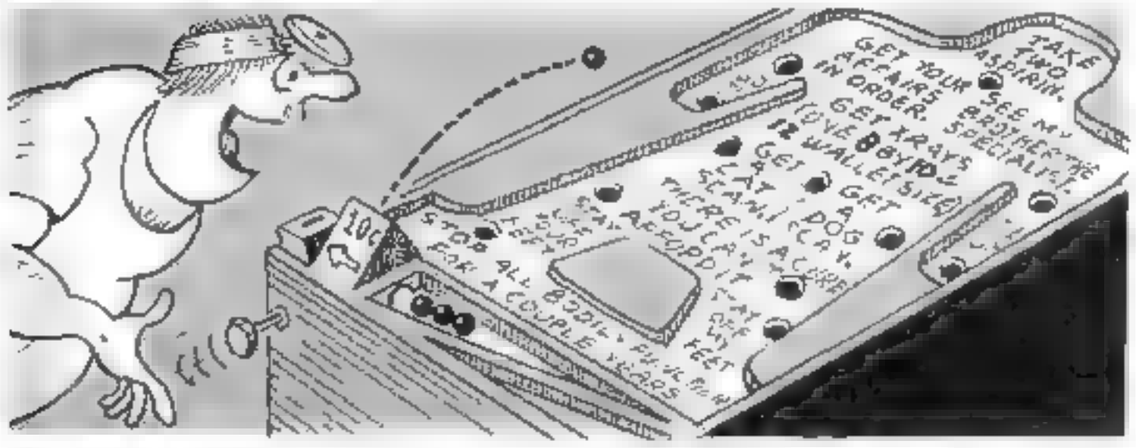
WRITER: TOM KOCH



SNEEZE POWDER
in your waiting room air conditioner will convince patients they have contracted allergies requiring months of costly injections. Powder is made of finest black pepper, ragweed pollen and minced cat hair to create misery that nasal sufferers will pay big bucks to have you cure.
14087—"HAPPY GESUNDHEIT" BRAND SNEEZE POWDER.....$4.59 pound

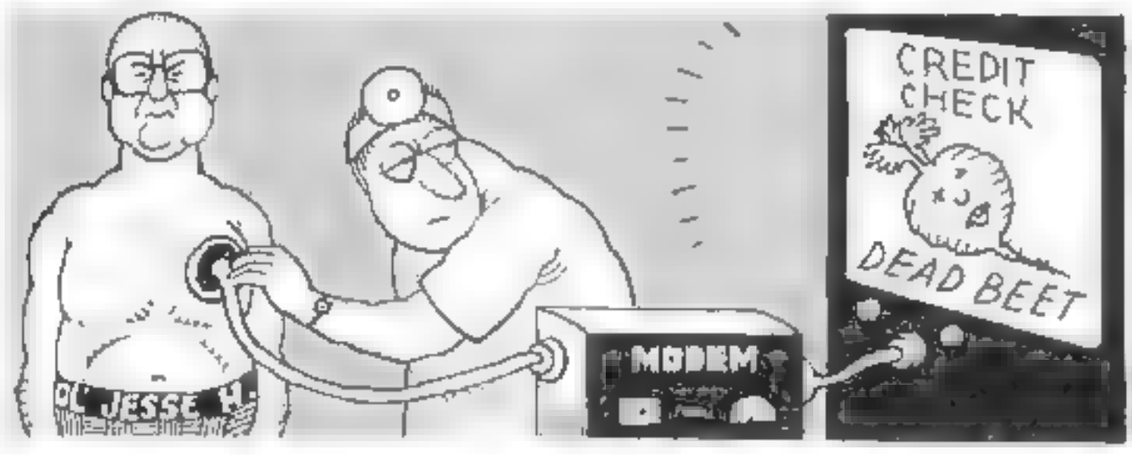


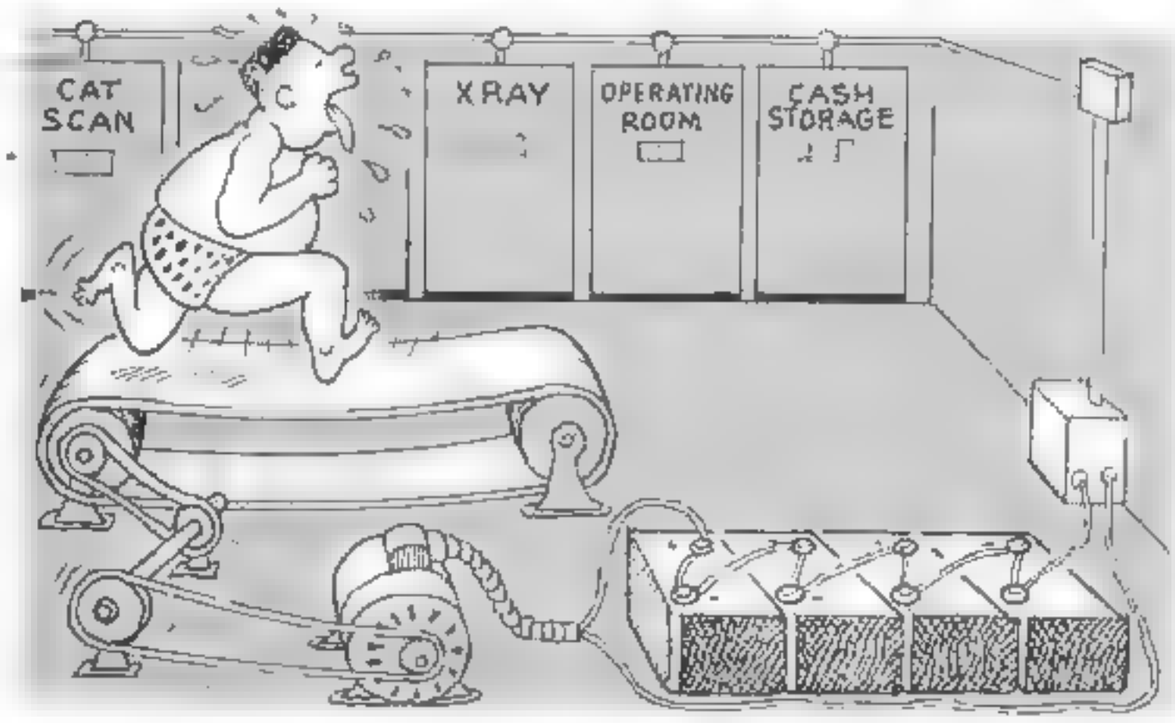
IMITATION IMAGING MACHINE.
This little beauty looks similar to a state-of-the-art diagnostic wonder that is capable of making three-dimensional scans at $800 a pop. Actually, it's an out-of-date Japapese pinball game that we're offering at a fraction of what you'd pay for a real scanner.
4517—"DIAGNOSE FOR DOLLARS" MACHINE.....$39.50

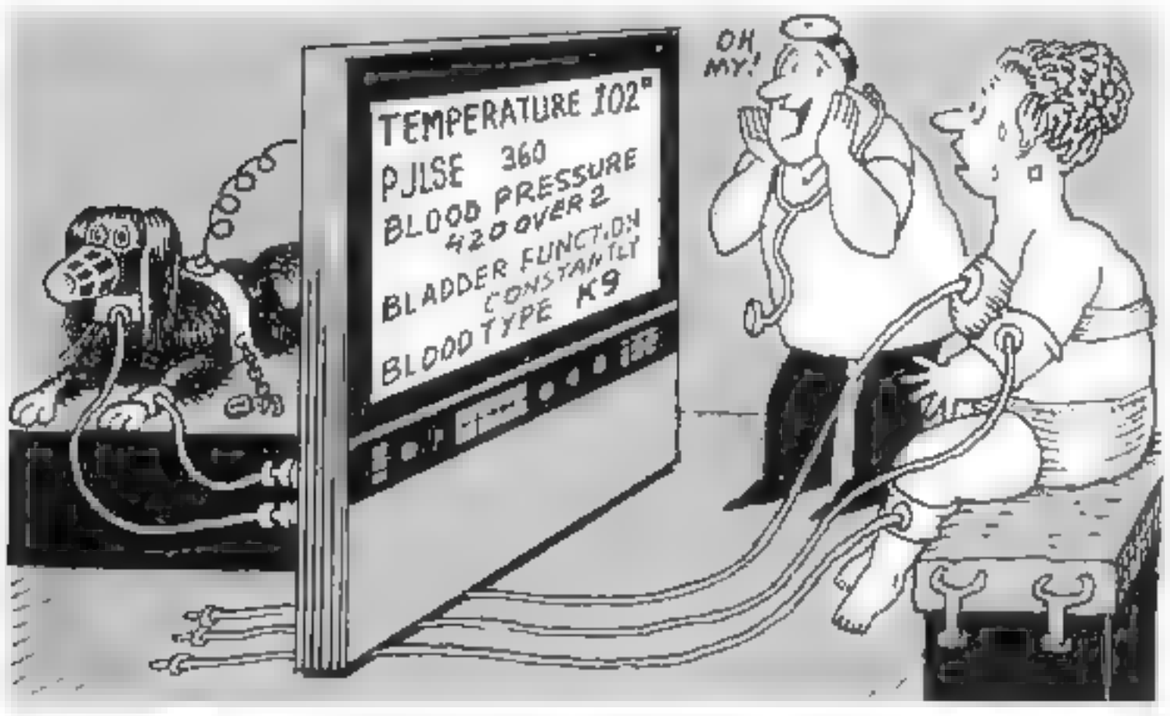


RECONDITIONED CARNIVAL MACHINE
lets pure chance determine your diagnosis in difficult cases. Why rely on your sketchy knowledge when random chance opinions (with expensive treatments) spewed out by this baby can do the guesswork for you? Insert a dime and free yourself from responsibility.
6892—LUCKY LADY SYMPTOM SIFTER MACHINE.....$450

CHECK YOUR PATIENT'S CREDIT
while he thinks you're checking his heart rate! New computer looks like a medical diagnostic machine. Actually, it contains software to check bank accounts before you prescribe treatment that patient may be too poor to pay for.
2291—MEDICAL MONEY MONITOR.....$2,999.99

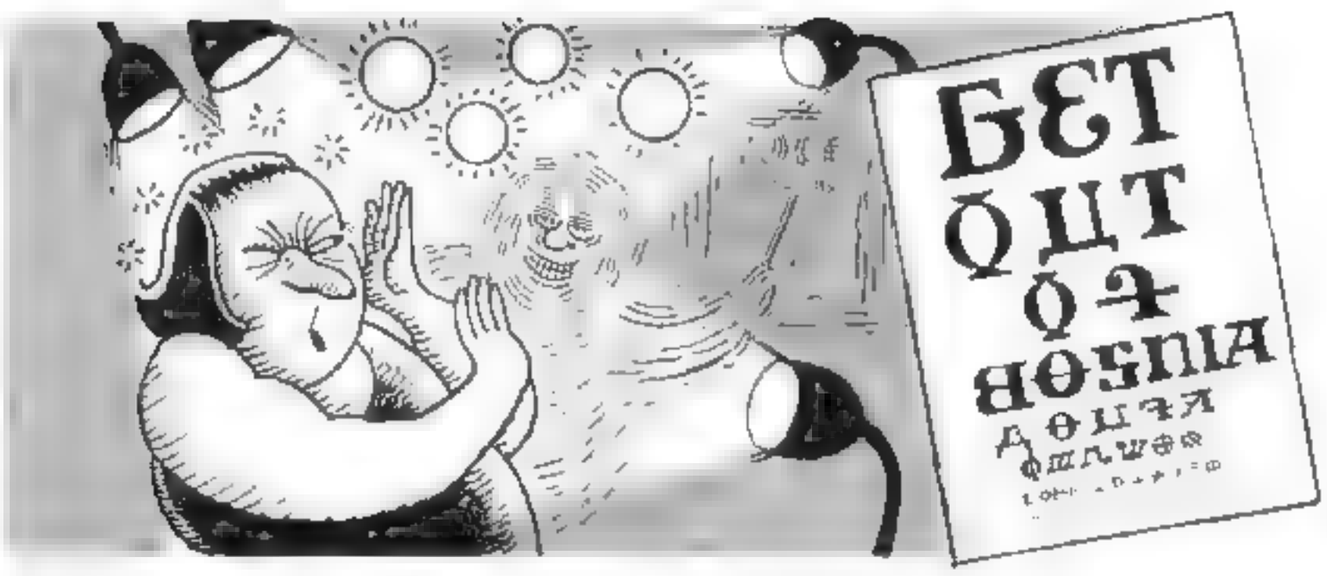






LIVE COCKER SPANIEL
is guaranteed to have all the physical traits found in this breed: rapid pulse, fluttering heartbeat, constant 102° temperature, etc. Hook this pup to your vital organs monitor and watch patients panic as they assume it's their own system running wild.
5548—MARVELOUS MUTT MONITOR.....$119.75

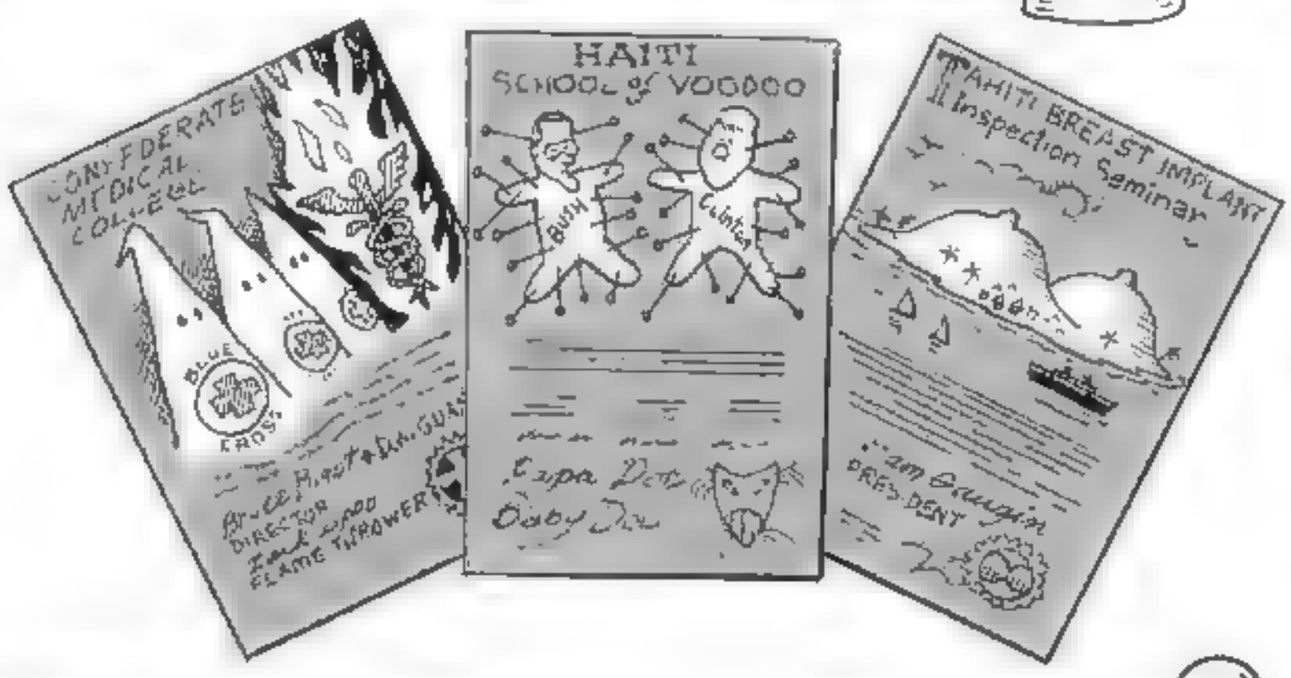
LET HEART PATIENTS LIGHT YOUR OFFICE
with this power saving treadmill generator. Storage batteries are recharged as sweaty sickos pay you big fees to run in place. Even the efforts of feeble old ladies translate into collected kilowatts for you.
3397—FORCED LABOR TREADMILL GENERATOR.....$899.95



SERBIAN EYE CHART
assures you of a lucrative prescription for glasses on every optical exam. Even keen-eyed patients are powerless as they try to identify unknown alphabet letters. Printed on shiny, slick paper so most Serbians can't read it either.
68672—SLAVIC OPTIC CHART.....$7.95

...Normally I do not make house calls, but in YOUR case, MR. PRESIDENT...
and this morning I woke up with a pain in the neck! ...no, nor my husband ...it was

FOOT OPERATED PHONE BELL
lets you get rid of complaining patients by pretending to receive important calls. Acclaimed in a recent A.M.A. Journal article, "Let The Incoming Call Be The Physician's Friend." Especially good for ducking patients' questions you can't answer.
8947—"SAVED-BY-THE-BELL" PHONE.....$49.50



FAKE DEGREES AND DOCUMENTS
are vital to your success in the medical field where many doctors are real college graduates. We are closing out framed degrees from bankrupt schools that are hard to trace. Watch your prestige rise once your patients get a load of these beauties.
1017—CONFEDERATE MEDICAL COLLEGE DEGREE$22.50
1018— HAITI SCHOOL OF VOODOO MEDICAL DEGREE.....$26.75
1019— TAHITI BREAST IMPLANT INSPECTION SEMINAR.....$38.00

GELATIN FILLED THERMOMETER
uses a new space-age discovery to show that every patient is running a high fever. (The new space-age discovery is raspberry gelatin, which expands faster than mercury causing the gauge to jump to 104° almost instantly upon contact with a human mouth.)
6099—"HOT LIPS" FEVER THERMOMETER..$32 per dozen

PRE-COATED TONGUE DEPRESSORS
put a sickly white film into even the healthiest mouth. Patented alum and chalk formula is released instantly upon contact with human spit to give your patient a rotten taste as well as a tell-tale coated tongue.
30471—SICKLY SYMPTOM TONGUE DEPRESSORS.....$26.50 per 1,000

THE OBSESSED IS YET TO COME DEPT.

A "fan" is defined as: "A machine fitted with blades that revolve rapidl

A SPORTS FAN / A

A SPORTS FAN knows exactly how many homers Cecil Fielder hit last year. **A SPORTS FANATIC** knows the names and addresses of the people who caught them!

A SPORTS FAN proposes to his girlfriend over Diamondvision at half-time. **A SPORTS FANATIC** consummates his marriage the exact same way!

ARTIST: JACK DAVIS

A SPORTS FAN buys all the sports magazines to keep up with every team. **A SPORTS FANATIC** cancels his Sports Illustrated subscription for wasting space on those stupid swimsuits!

A SPORTS FAN believes she's getting closer to the game by having sex with the athletes. **A SPORTS FANATIC** does the same thing by having sex with the San Diego Chicken!

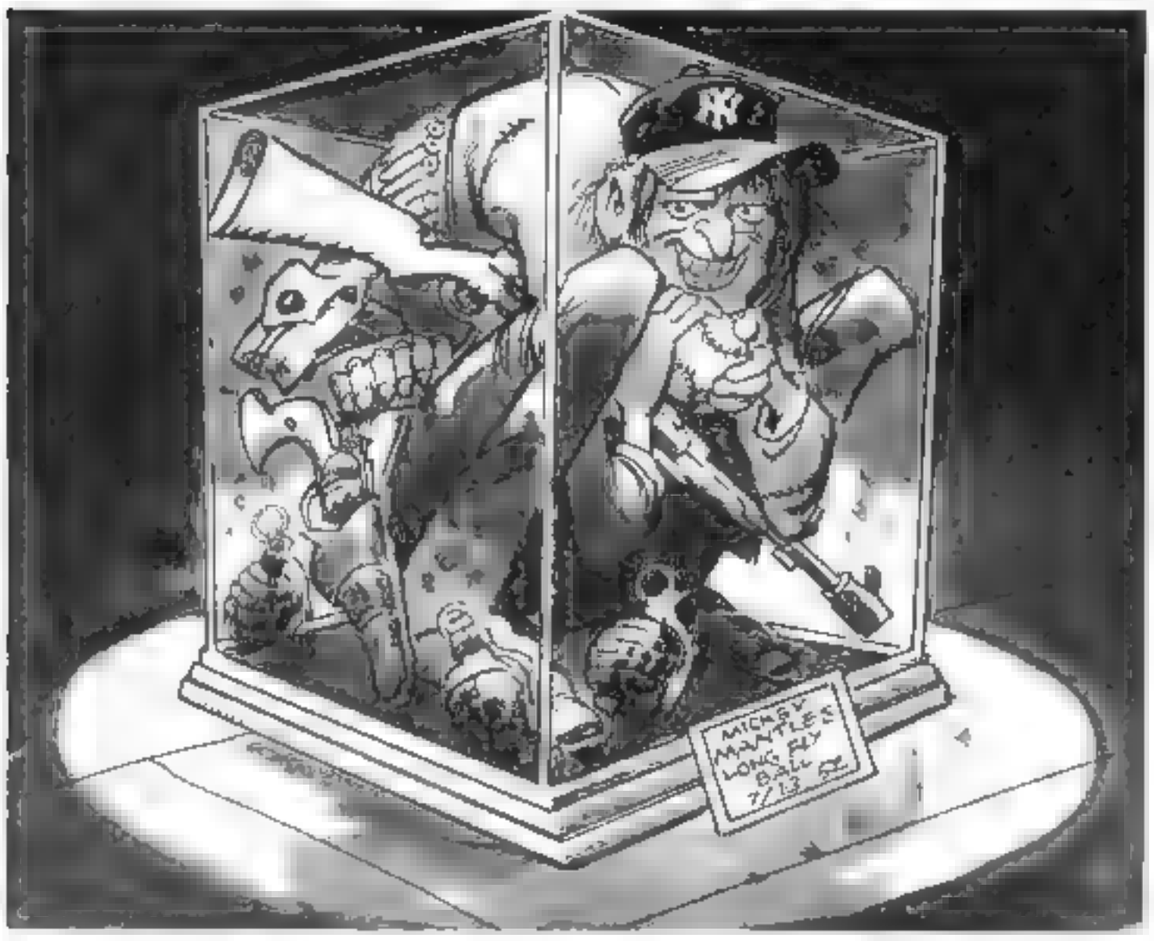
y about a central hub, for stirring air." Please ignore this as you read...

SPORTS FANATIC

A SPORTS FAN is outraged when the owner cuts his catcher's pay from 2.2 million to 1.9 million. **A SPORTS FANATIC** starts selling pints of his blood to help make up the difference!

A SPORTS FAN works long and hard voting for his hero to make the All-Star team. **A SPORTS FANATIC** systematically murders the more deserving competition to ensure his hero's selection!

WRITER: DESMOND DEVLIN



A SPORTS FAN puts his collection of autographed balls inside a glass case to protect them. **A SPORTS FANATIC** gets inside the case with the stuff to personally protect it!

A SPORTS FAN shows team spirit by staying put through a long, cold rain delay. **A SPORTS FANATIC** shows team spirit by staying put after the team has relocated to a new city!

Do you have to be talented to make it in the entertainment world today? Not really, just ask Steven Seagal! Do you have to be good looking? We doubt it, if Gilbert Gottfried is any indication! So what do you have to be? We don't have a clue! But while we don't know how to break into the business we do know when it's time to go! Yes, with our advice you'll know

YOUR SHOW BIZ CAREER IS DEFINITELY IN THE DUMPER WHEN...

...you find yourself on a talk show with Danny Bonaduce and Todd Bridges!

ARTIST: PAUL COKER

...your personal appearances at a shopping mall are outdrawn by a half-off sale at "Cheese and Sausage World"!

...the telethon you're appearing on is for you!

...you walk off your "ensemble cast" TV show in a salary dispute and the Nielsen Ratings go up!

...you show up for a taping of *Circus of the Stars*, and they hand you a shovel and a bucket!

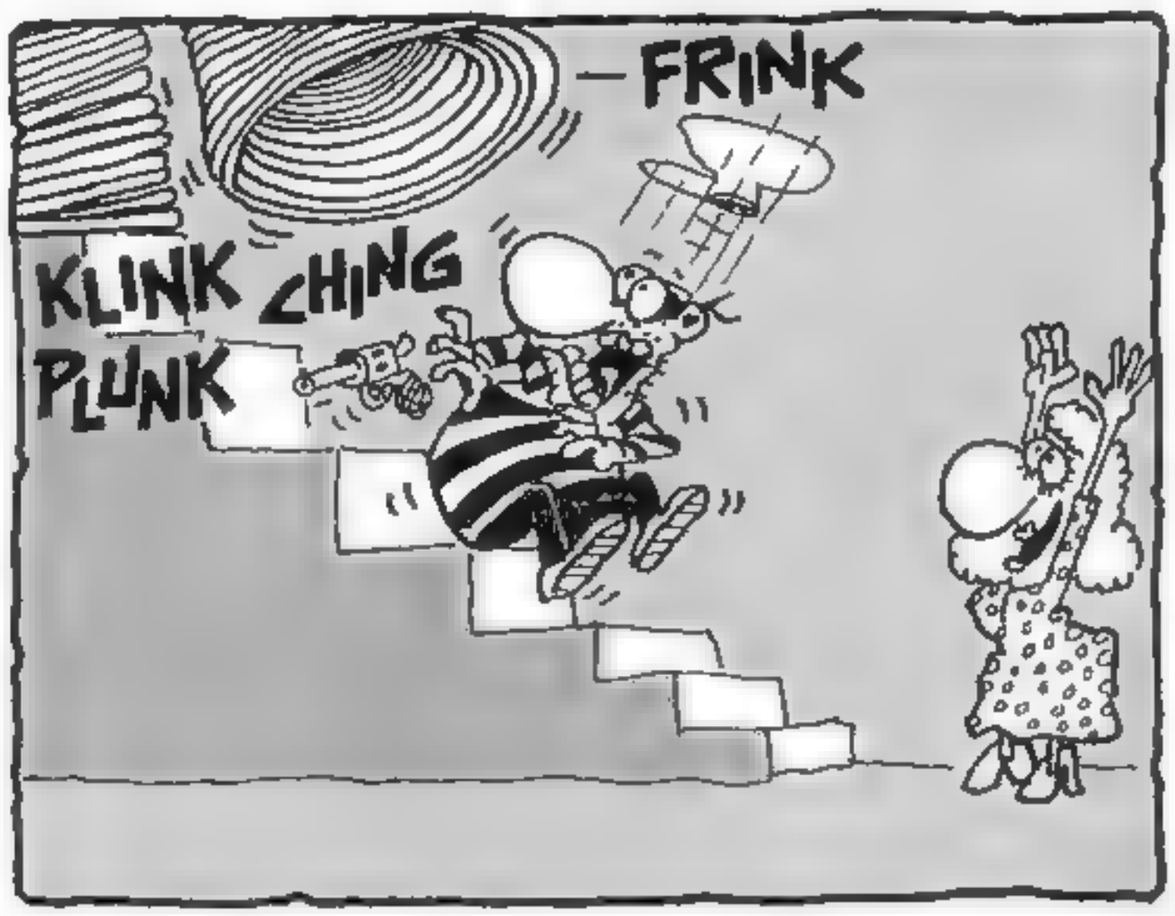
...your name is a stumper in the parlor game "ARE THEY DEAD OR ALIVE?"

WRITER: MIKE SNIDER

...talk show hosts regularly begin their introduction of you with "some of you may remember..."!

...you record a song with lyrics about killing babies, eating puppies and burning down the Vatican— and no one cares!

THE COURAGEOUS COIL'S CRUSADE



ARTIST AND WRITER, DUCK EDWING

ALONG THE SNIDE LINES DEPT.

What does the article you're about to read have in common with the Superbowl, a Kevin Costner facial expression and a truly funny Saturday Night Live skit? If you said they all occur about once a year, you'd be absolutely correct! So sit back and enjoy yourself as we scorn and mock those most worthy of scorn and mockery in our annual installment of that much lauded staple of American literature...

the MAD NASTY FILE

VOLUME VII

ARTIST· GERRY GERSTEN WRITER· TOM KOCH

CHARLES BARKLEY

...Was at his best in the Olympics, where a worldwide TV audience could watch him punching out underfed opponents.

...Shaves his head just like his heroes: Genghis Khan and Curly Howard.

...Needs to be traded to someplace farther away than Phoenix because you can still hear him from there.

WOODY ALLEN

...Is merely living out his old stand-up comedy routine that portrayed him as a neurotic with a shaky grip on reality.

...Boycotts the Academy Awards because they don't admit children—even as your date.

...Has finally found a way to attract widespread public interest, which is something his movies never did.

AL GORE

...Often has trouble finding clothes that conceal the key used to wind him up.

...Joins his wife Tipper in crediting their success as a couple to their role models: Ken and Barbie.

...Was picked to be Vice-President because he makes Bill Clinton look like a senior statesman by comparison.

"BARNEY & FRIENDS"

...Dresses its star in a costume he can also wear to seek work as a team mascot when the show is mercifully canceled.

...Teaches little kids that it's perfectly safe to nuzzle up to huge, carnivorous animals with sharp teeth.

...Appeals primarily to children from 4-to-6 with I.Q.s of 2-to-4.

MACAULAY CULKIN

...Has a crackerjack agent who gets him millions for doing the same kind of damage any other kid would gladly do for free.

...Had to become a movie star because a twerp named "Macaulay" could never survive on a public school playground.

...Has the mentality of a typical ten-year-old, which is all he needs to be a Hollywood leading man.

SENATOR BOB PACKWOOD

...Is so interested in women's issues that he encourages women to sit on his lap and tell him all about them.

...Is a graduate of the Ted Kennedy School Of Human Relations.

...Supported the Equal Rights Amendment in the belief that it would then be legal for him to enter girls' locker rooms.

Daryl Gates

...Is credited with taking the spotlight off L.A.'s eternal "smog" problem and putting it on their police brutality problem.

...Stepped down as L.A. Police Chief to prove that he is equally incompetent as a radio talk-show host.

...Has been encouraged to enter national politics by those who think Pat Buchanan is too liberal.

"The Ren & Stimpy Show"

...Gives continuing evidence of why none of its artists could get a job with Disney.

...Was turned down by all four of the major networks, which proves that commercial TV *can* sometimes make a correct decision.

...Makes people long for the quiet subtlety of *The Three Stooges.*

"STUDS"

...Provides a public service by matching sex-crazed airheads up with each other, thereby sparing the normal population.

...Was planned as a cattle judging show until men and women unexpectedly volunteered to be on it.

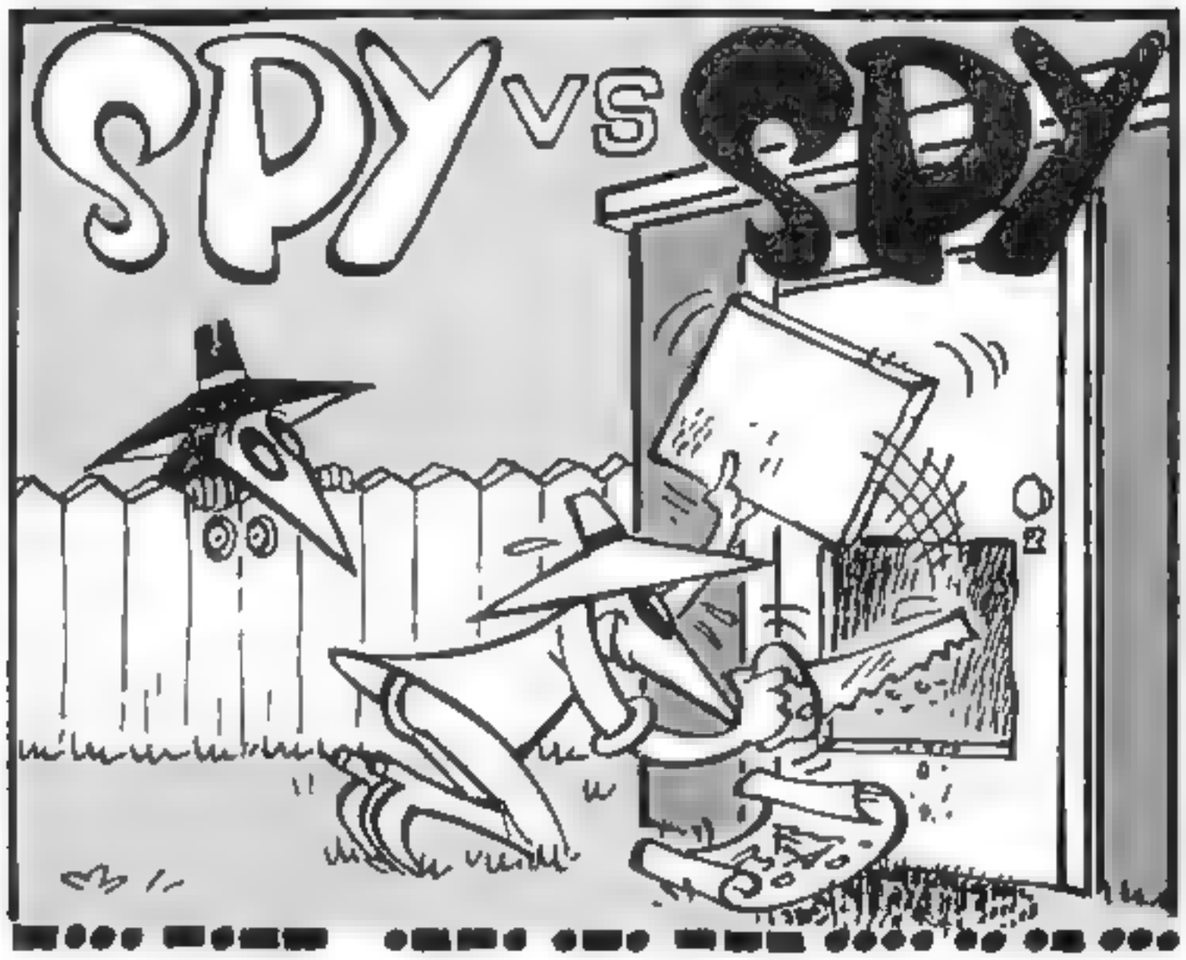
...Makes viewers long for the sophistication and intellectual discourse of *The Dating Game.*

Larry King

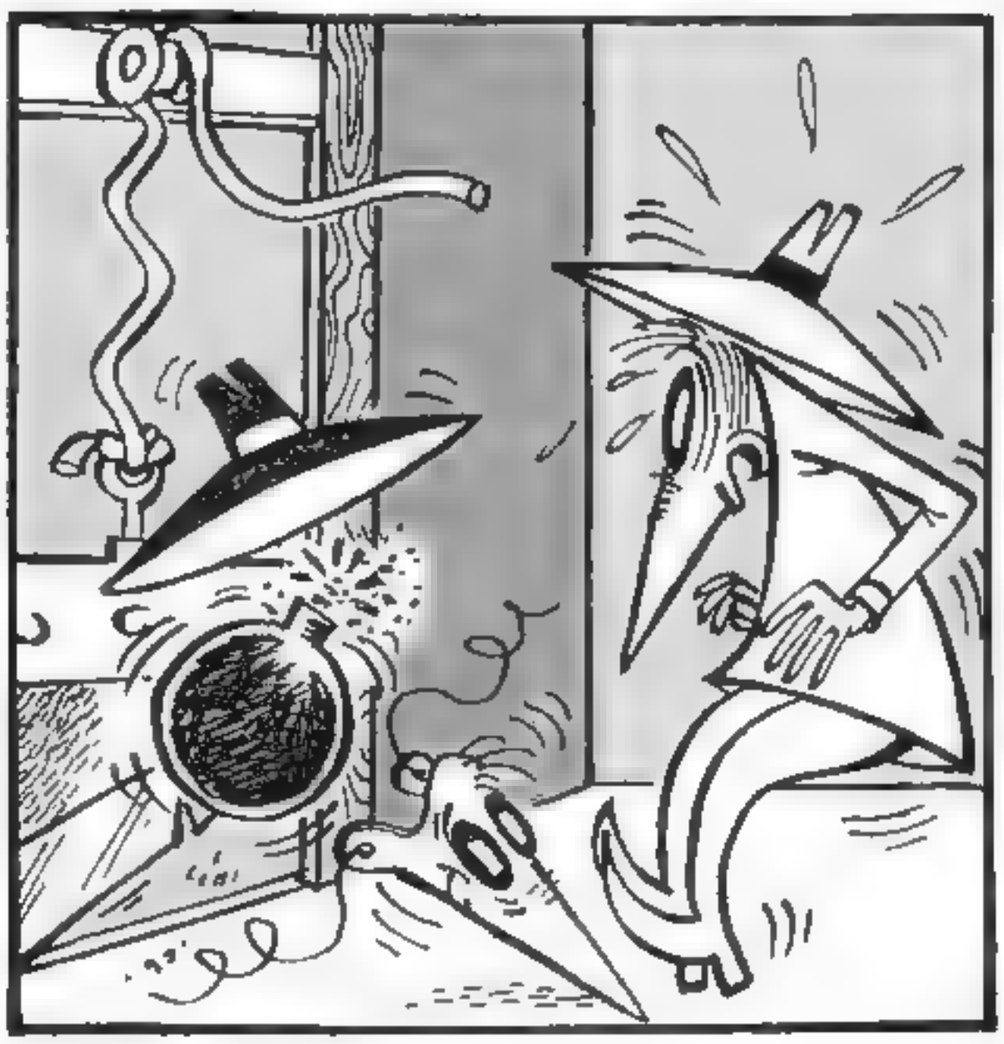
...Proves that you don't have to be one of those plastic "pretty boy" network-news types to be boring.

...Shows us how Mike Wallace and Sam Donaldson might have turned out if they'd both had lobotomies.

...Has the ability to get beyond the superficial questions to the ones *no one* cares about.


SPY vs SPY

SPIKE



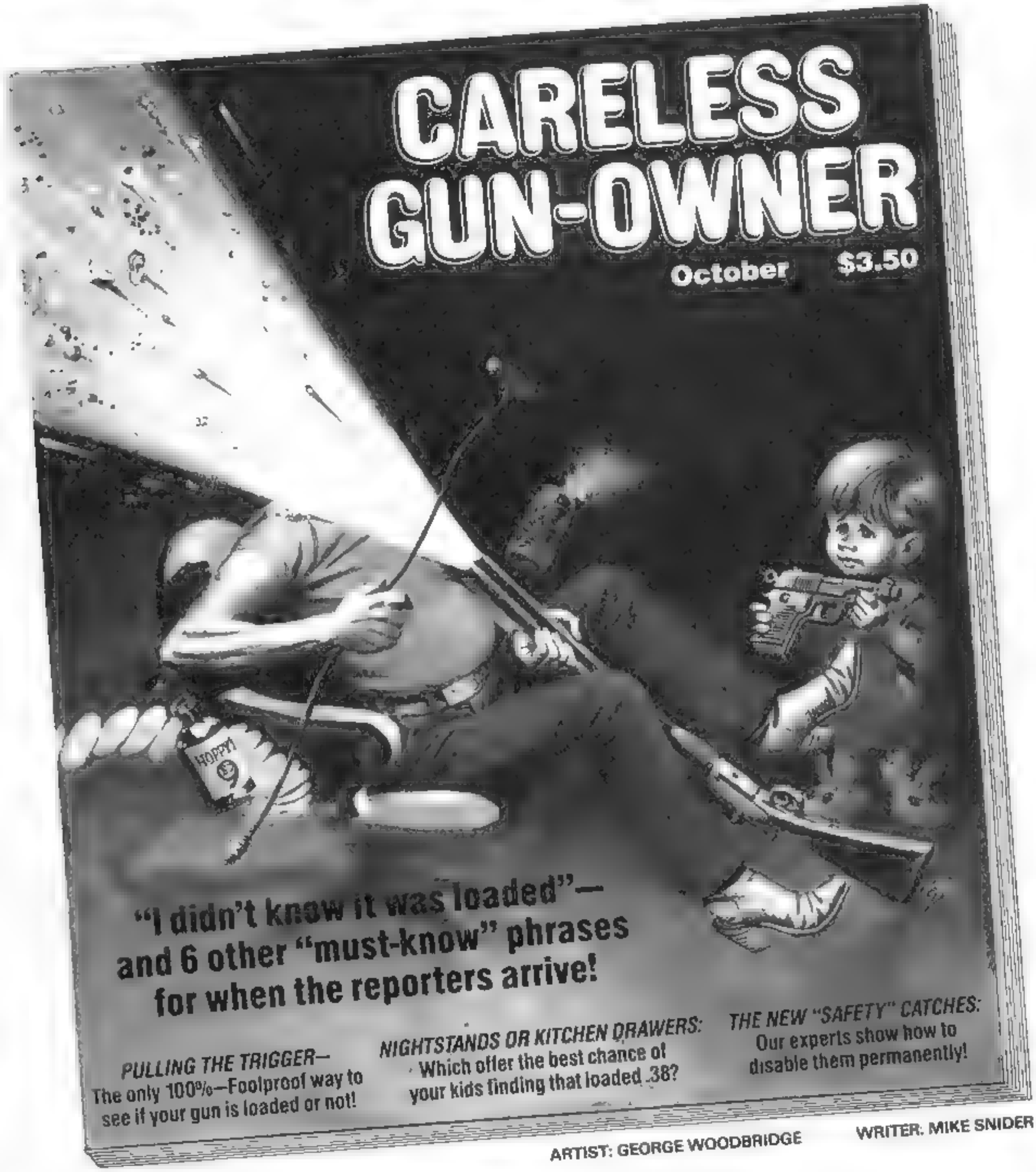
BOOM!
M&S

FOR SALE
HUBIST CAMP

SHOT OFF THE PRESSES DEPT.

"American Rifleman" and "American Hunter" are two magazines published by the National Rifle Association, an organization whose main function is pressuring lawmakers into keeping guns of all kinds as easily available as bubble gum. This is an effort at which they have been hugely successful, as anyone working at an Emergency Room or a County Morgue can tell you! While "American Rifleman" and "American Hunter" may be fine publications in their own right, (GAG! CHOKE!), we feel that the NRA is missing a golden opportunity to cash in on the many millions of new gun enthusiasts they've helped to create—those "non-sportsmen," who, while you don't want to meet one in a dark alley, are just as avid about their weapons and just as hungry for advice, gun-tips and how-to articles! And we're sure their needs would be met...

If The NRA Published Magazines
For ALL Types Of Gun Users


CARELESS GUN-OWNER
October
$3.50
"I didn't know it was loaded"— and 6 other "must-know" phrases for when the reporters arrive!
PULLING THE TRIGGER— The only 100%—Foolproof way to see if your gun is loaded or not!
NIGHTSTANDS OR KITCHEN DRAWERS: Which offer the best chance of your kids finding that loaded .38?
THE NEW "SAFETY" CATCHES: Our experts show how to disable them permanently!

ARTIST: GEORGE WOODBRIDGE WRITER: MIKE SNIDER

Better Hold-ups & Muggings

Dec. $4.95

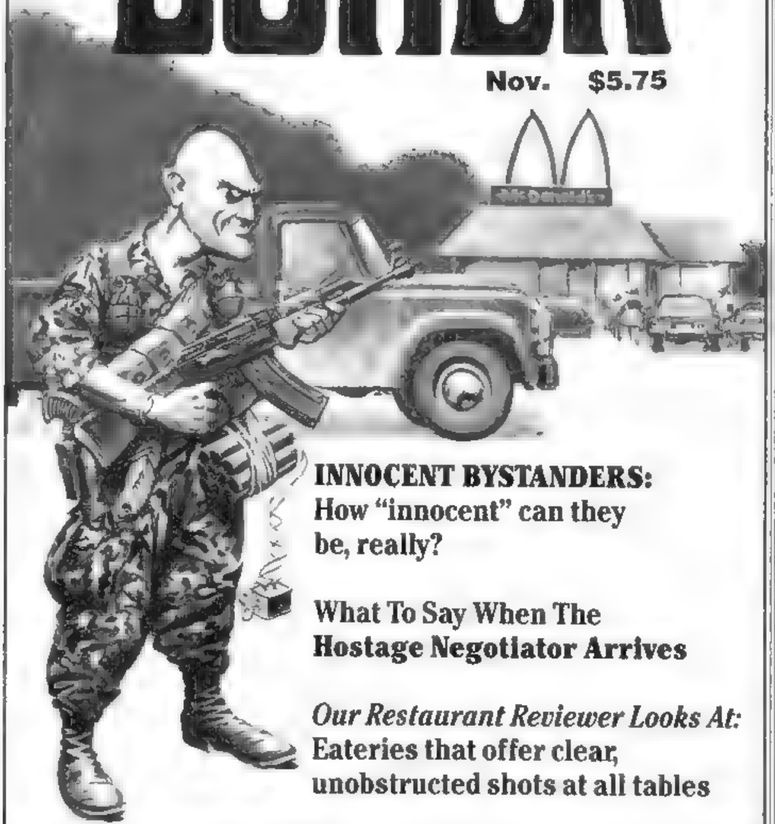
Dressed to Steal
Special 1993
Felon Fashion Forecast

HINTS FROM PETER PAROLE
—Get out those pesky blood stains
—Make pantyhose-masks that breathe
—Stop "Trigger-Finger Cramps" fast

GUN HANDLES & RIFLE BUTTS
These often overlooked ends can be almost as deadly...and save you bullets!

ARMED & PSYCHOTIC LONER

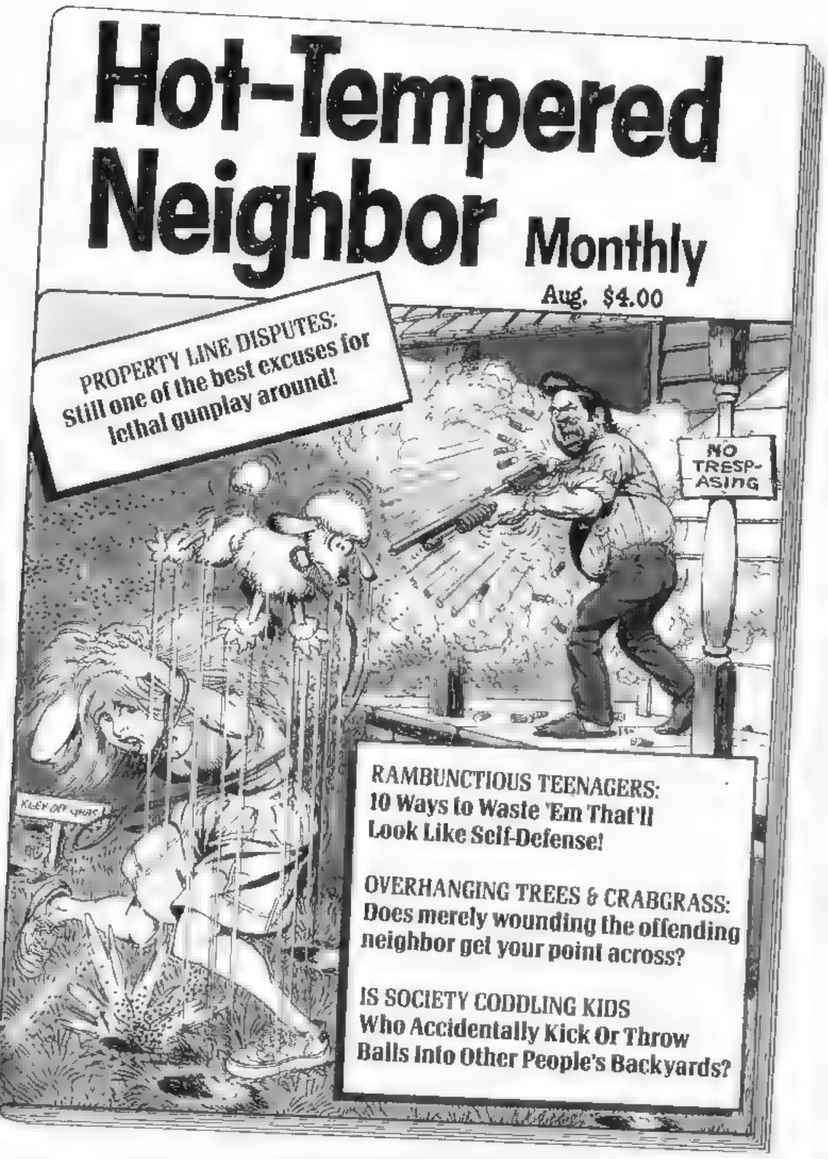
Nov. $5.75

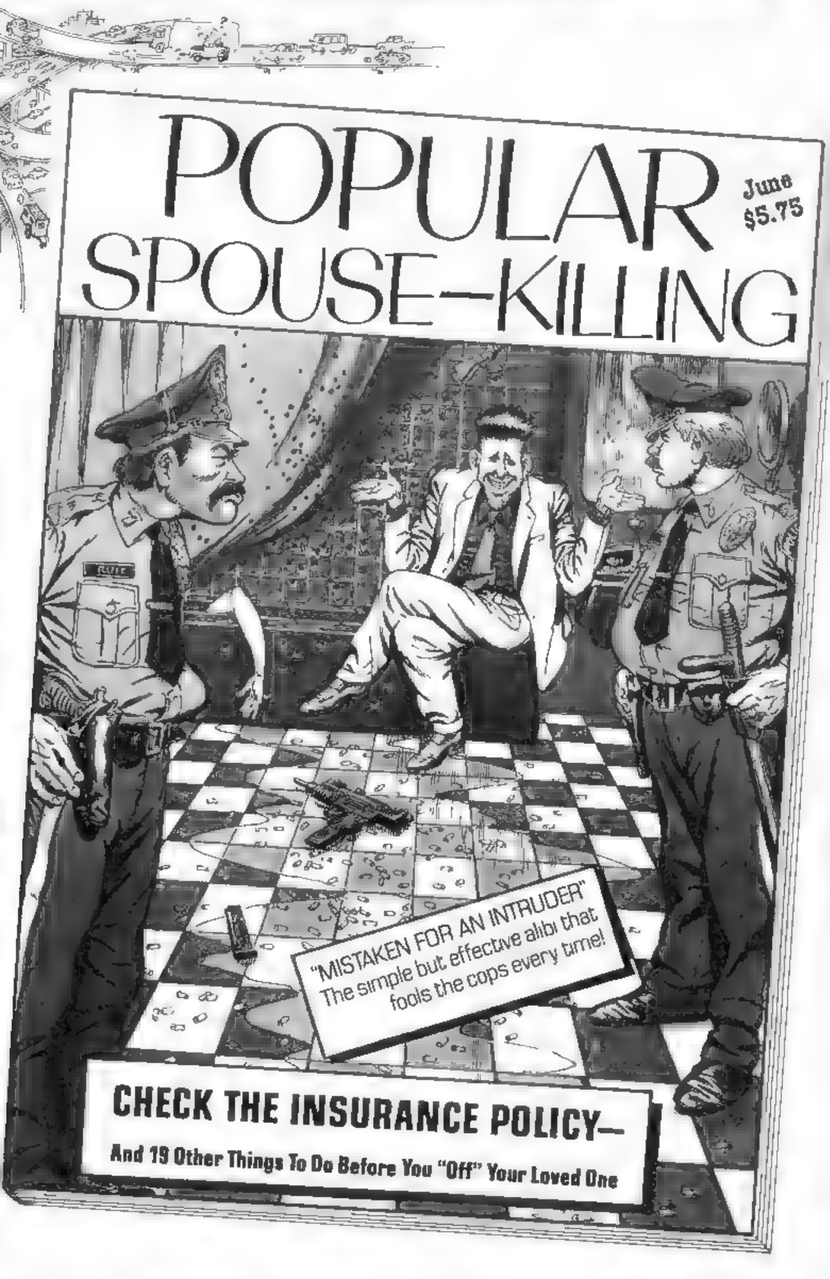


INNOCENT BYSTANDERS:
How "innocent" can they be, really?

What To Say When The Hostage Negotiator Arrives

Our Restaurant Reviewer Looks At:
Eateries that offer clear, unobstructed shots at all tables


Hot-Tempered Neighbor Monthly
Aug. $4.00
PROPERTY LINE DISPUTES: Still one of the best excuses for lethal gunplay around!
NO TRESP-ASING
KEEP OFF GRASS!
RAMBUNCTIOUS TEENAGERS: 10 Ways to Waste 'Em That'll Look Like Self-Defense!
OVERHANGING TREES & CRABGRASS: Does merely wounding the offending neighbor get your point across?
IS SOCIETY CODDLING KIDS Who Accidentally Kick Or Throw Balls Into Other People's Backyards?


POPULAR SPOUSE-KILLING
June $5.75
"MISTAKEN FOR AN INTRUDER" The simple but effective alibi that fools the cops every time!
CHECK THE INSURANCE POLICY—
And 19 Other Things To Do Before You "Off" Your Loved One

INFANT RECALL DEPT.

In these Politically Correct times, no inequality is too trivial to exaggerate out of all proportion. In that spirit, we think it's now critical that our society finally address the biggest problem it's ever faced...yes, we're talking about

Instan

(For The "Not-Yet-

Remember when...people would call you a dweeb for putting all your clothes on backwards?!

ARTIST: SAM VIVIANO

Remember when...the National Debt only would have taken the next two generations to totally pay off?!

Remember when...the biggest trouble with Yugoslavia was bad cars?!

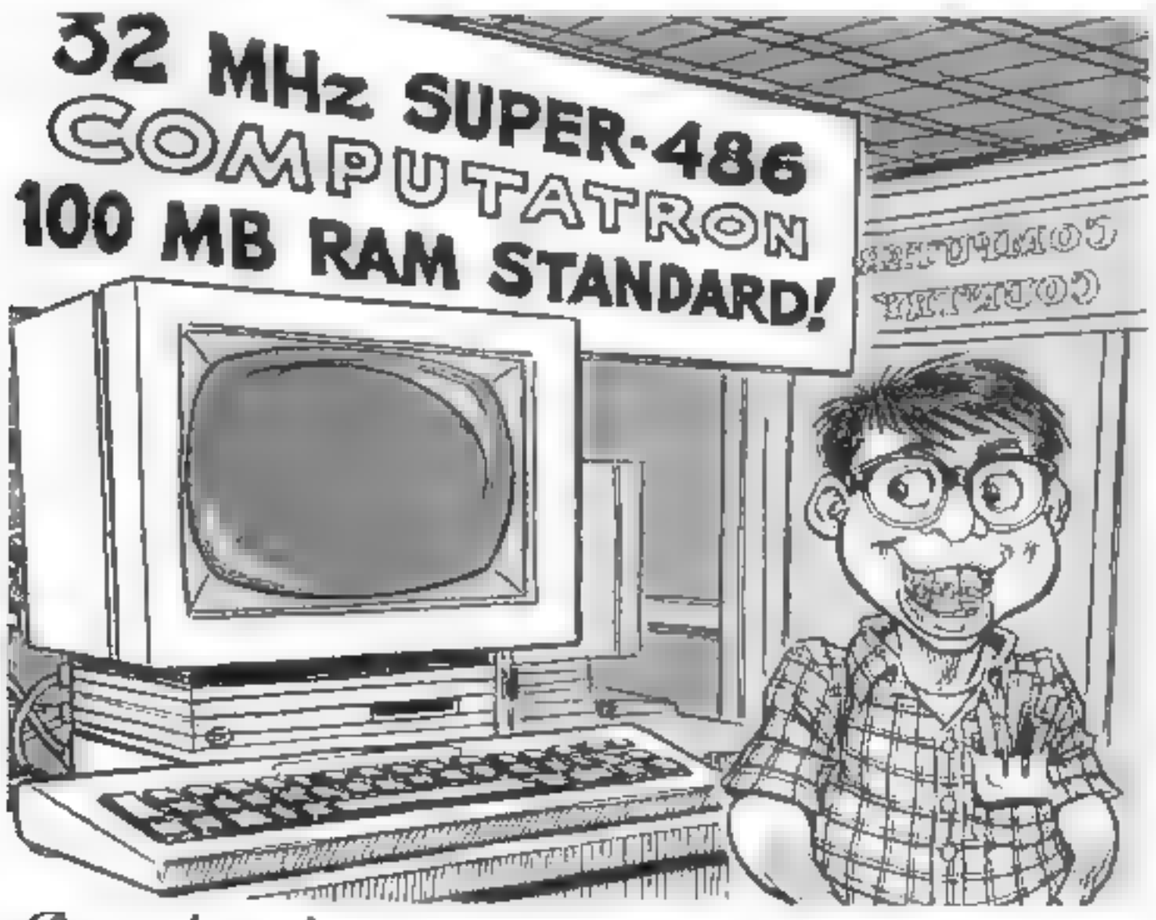
"Nostalgia Discrimination"! For too long, the so-called "adult" generation—your parents and their senile friends—have selfishly kept the pleasures of reminiscing about the highlights of their lives to themselves. Even worse, they've denied that right to people with a chronological deficit, namely, those, through no fault of their own, too young to remember "the good old days"! Naturally, it falls to us (pointy-headed liberals that we are) to remedy this grave situation, with our...

...not Nostalgia

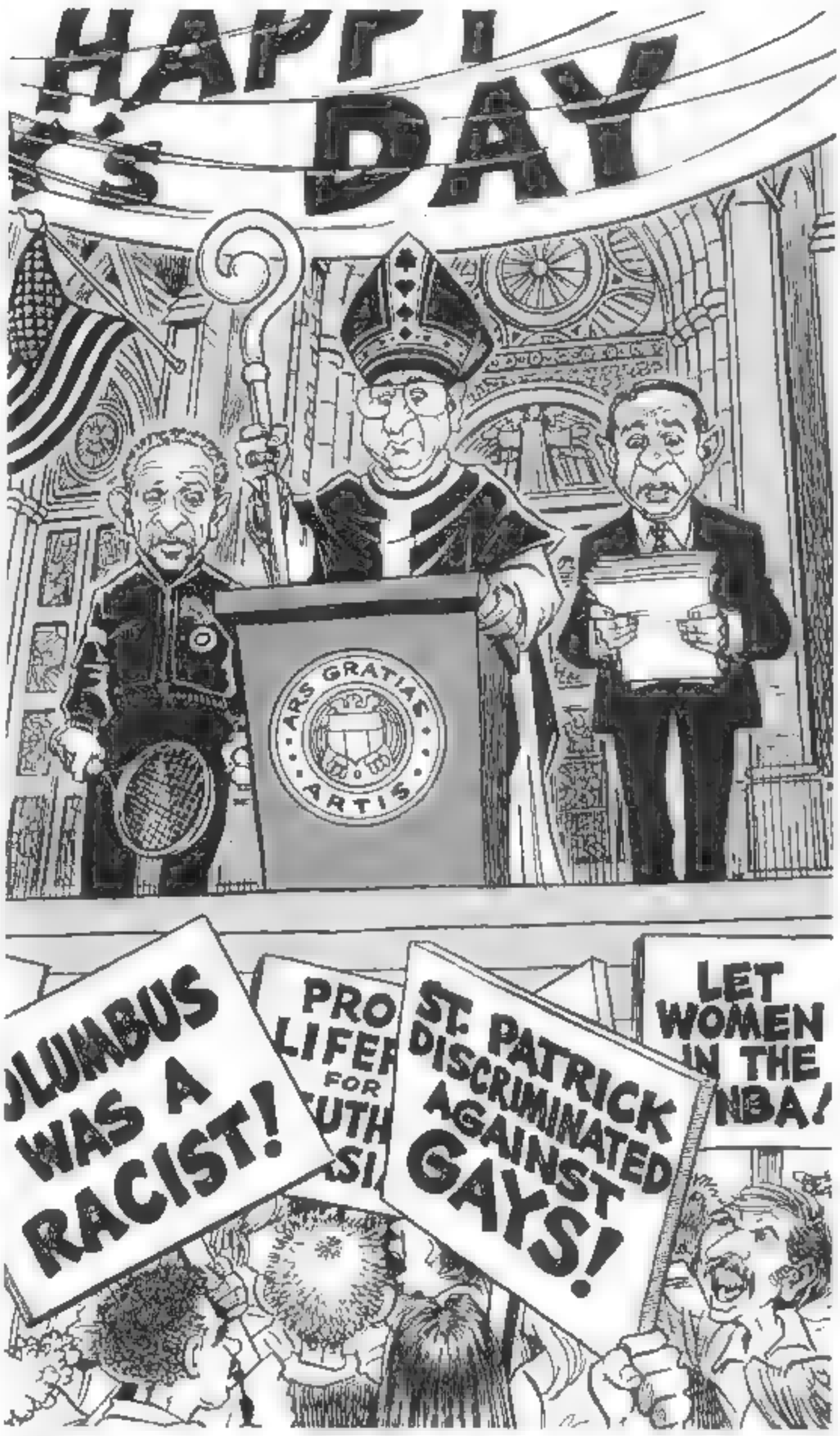
(Old-Enough-For-Regular Nostalgia")

*Remember when...the biggest buffoons in England were Benny Hill and Boy George—*not *the Royal Family?*

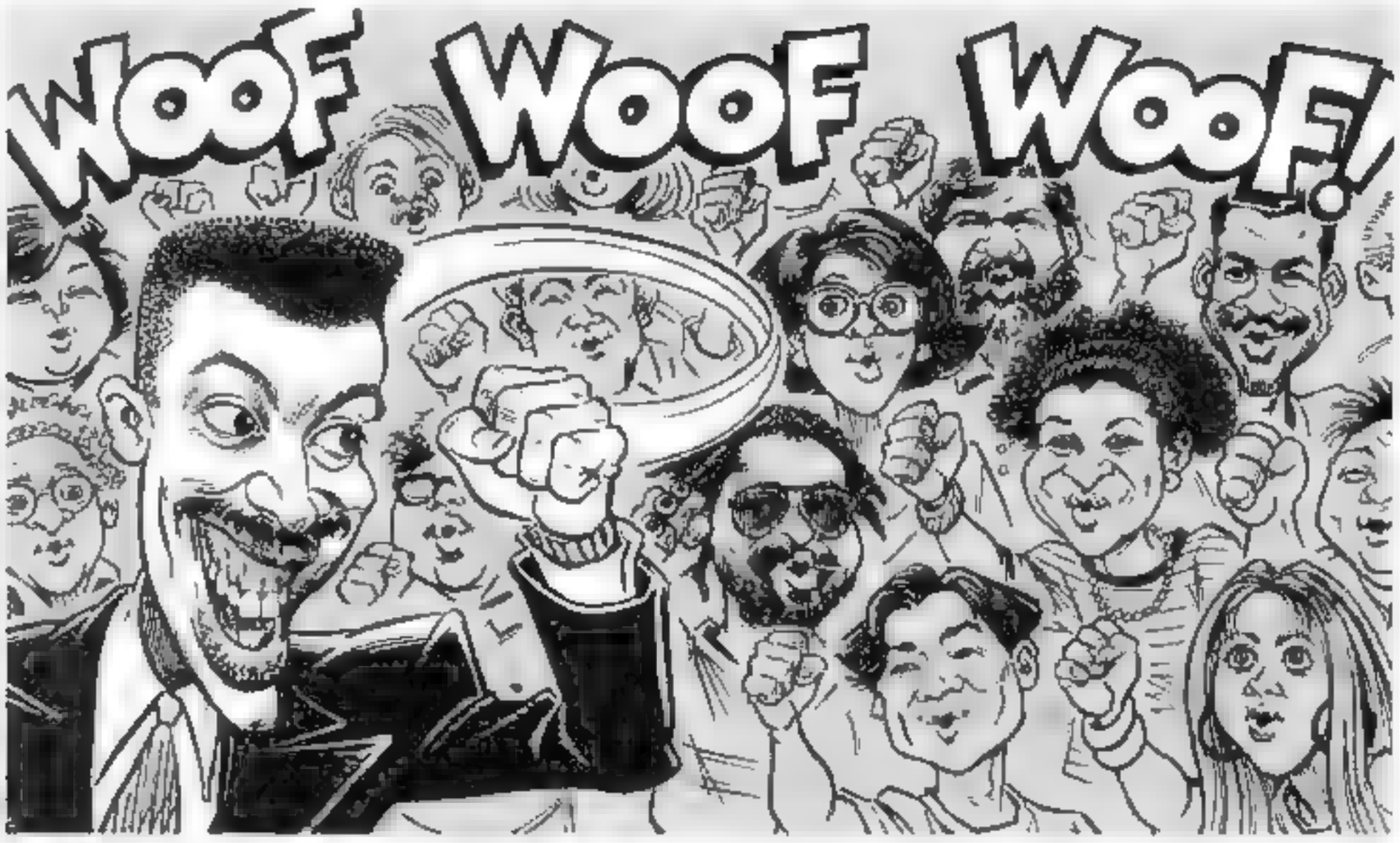
WRITER. MIKE SNIDER



Remember when...we all got along just fine *with an old 286SX computer with only one Megabyte of RAM?*



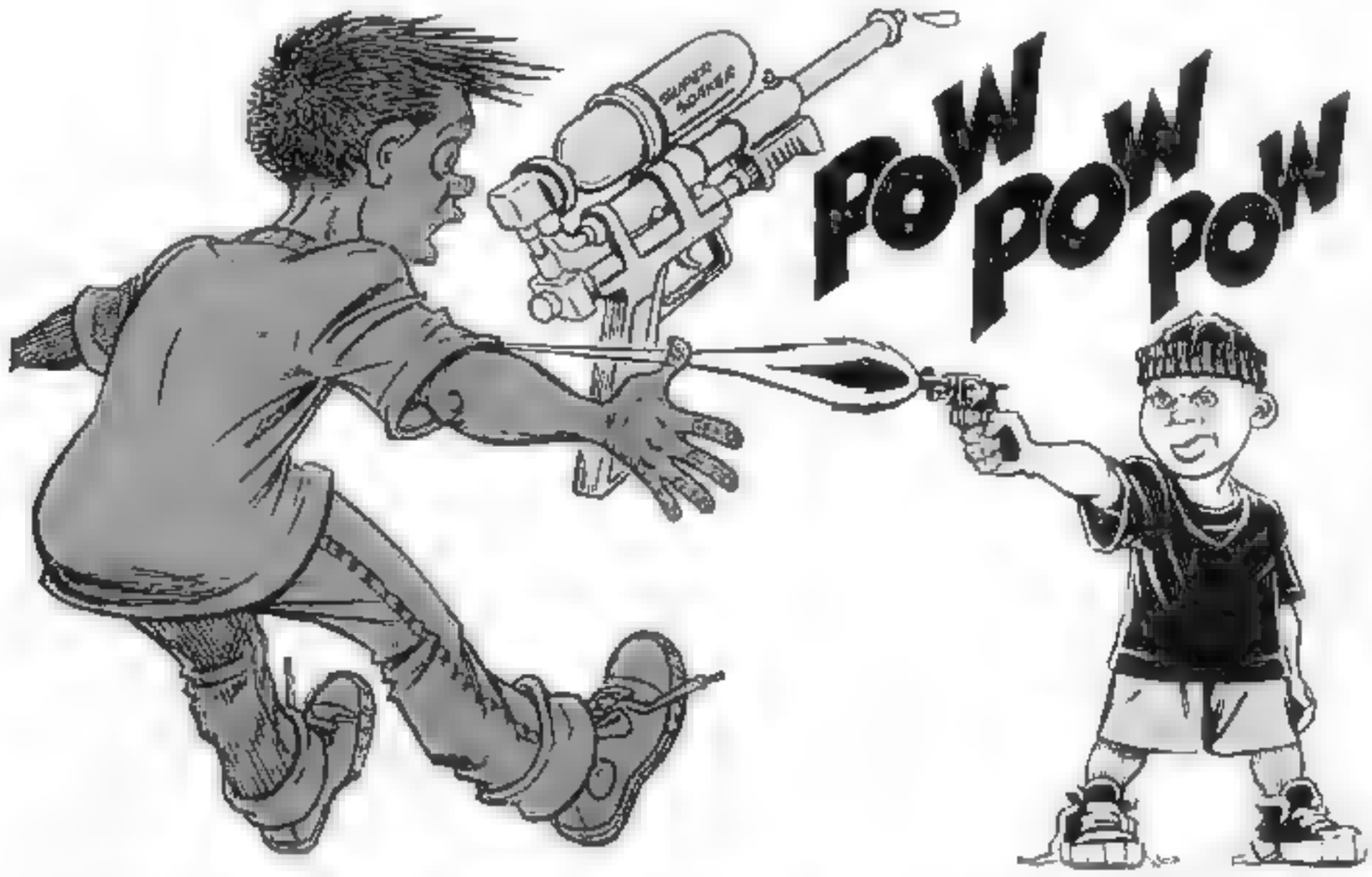
Remember when...you could go to a Columbus Day parade without having to think twice about how "politically correct" or "incorrect" it was?!



Remember when... only dogs barked, not television studio audiences?!

Remember when... a white collar corporate criminal who damaged the economy could screw honest taxpaying citizens out of—at most—a few million dollars?!

Remember when... you had to tie your laces to keep your sneakers on your feet during ball practice in gym?!



Remember when... playing with squirt-guns could only make you wet?!

Remember when... we thought it couldn't get raunchier than Love Connection?!

Remember when... Heavyweight Boxing Champs just demonstrated how strong and mean they were inside the ring?!

SERGIO ARAGONES LOOKS AT CARS

DEAR EDITORS:
SURPRISE! I'VE COME UP WITH AN ENTIRELY NEW WAY TO DO "SERGIO ARAGONES LOOKS AT CARS" HOW DO YOU LIKE IT?
S.

MAD

Dear Sergio!

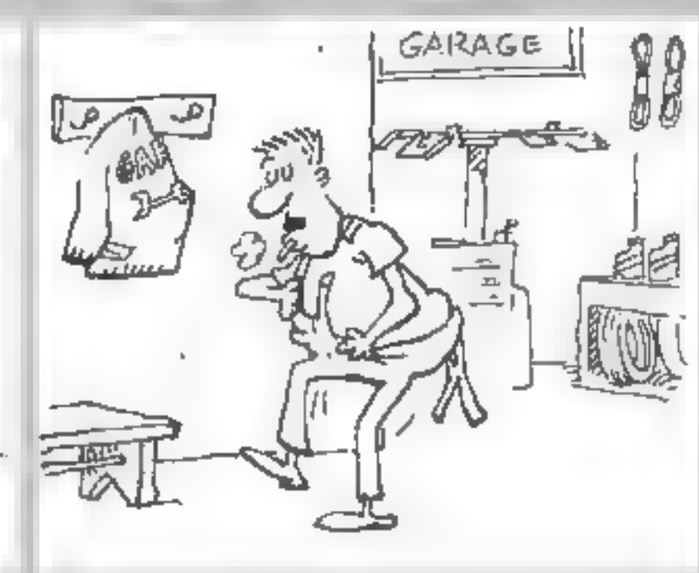
How do we like it? About as much as we like having a bad skin rash! Pick up your pen and go back to your old way of doing things--now--gracias!

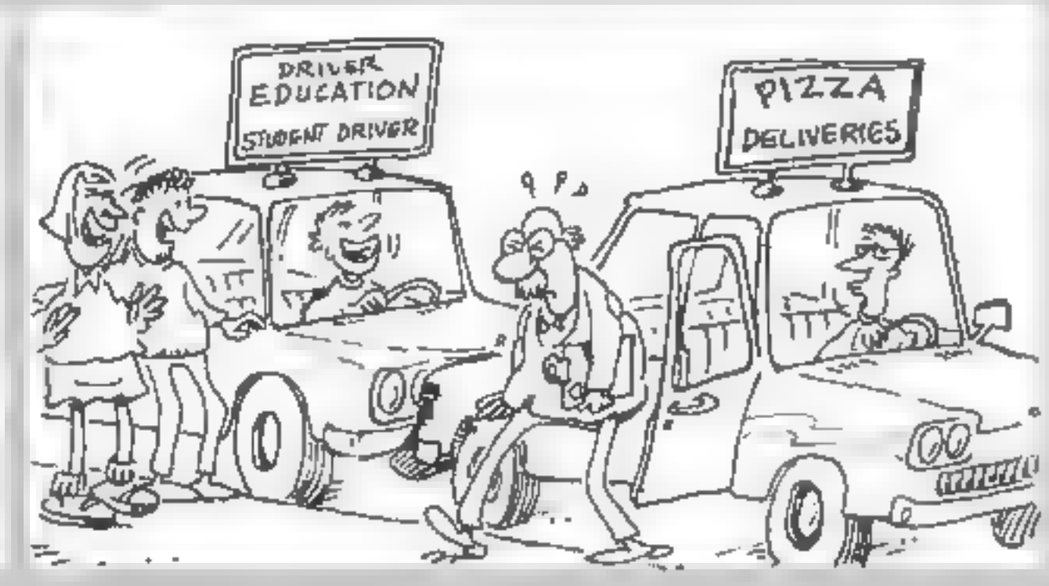
John Nick

IDEA BY: MARK EVANIER

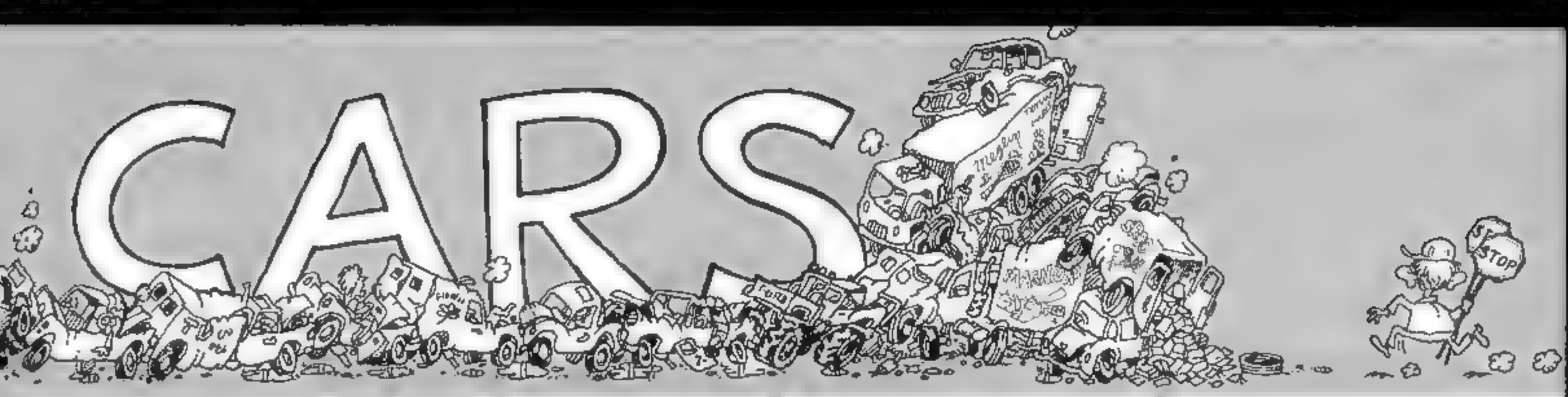
SERGE-IN GENERAL DEPT.

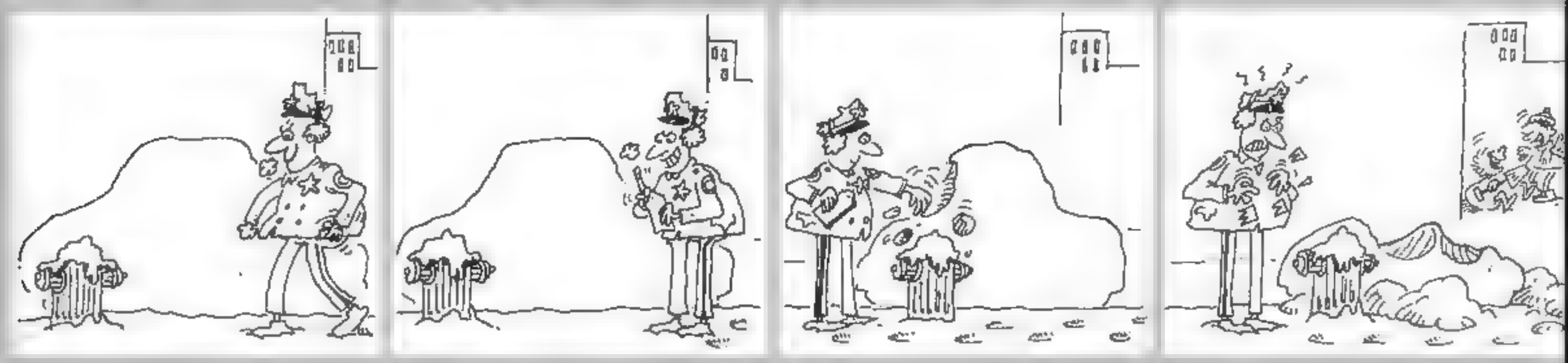
A MAD LOOK AT





CARS

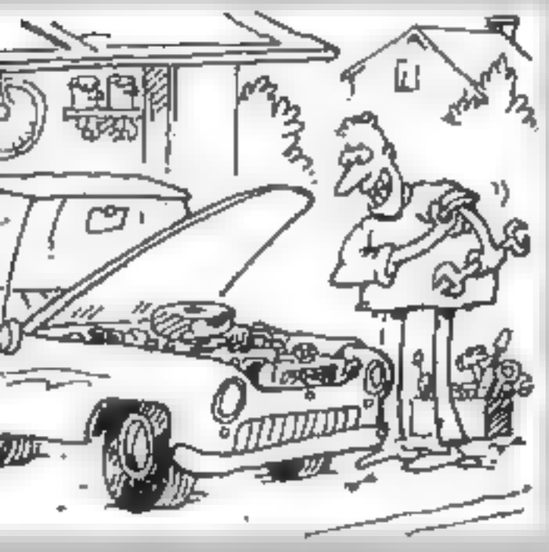

STOP



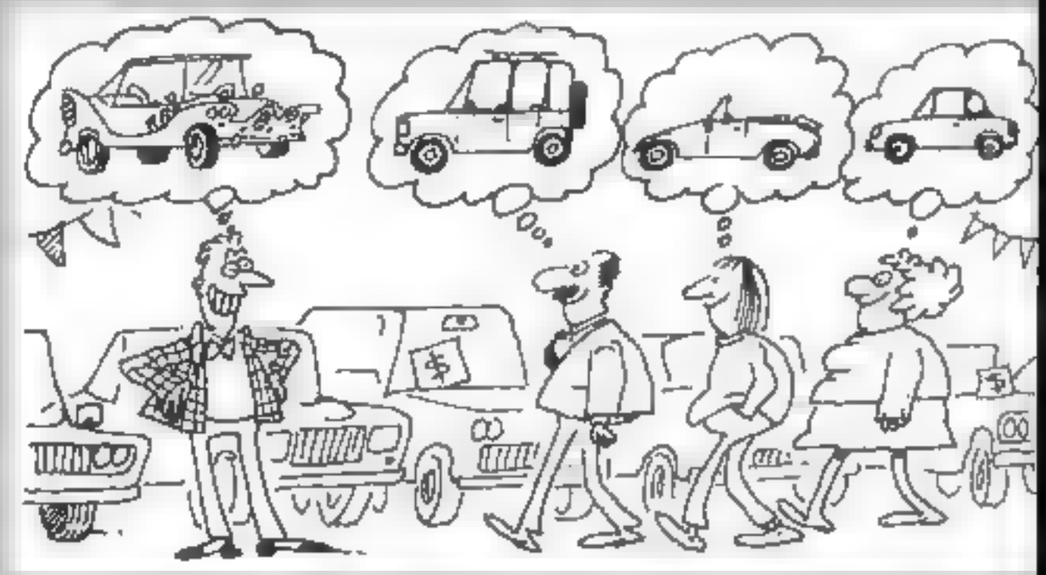
RAWWW
REWWW

RAWWW
REWWW

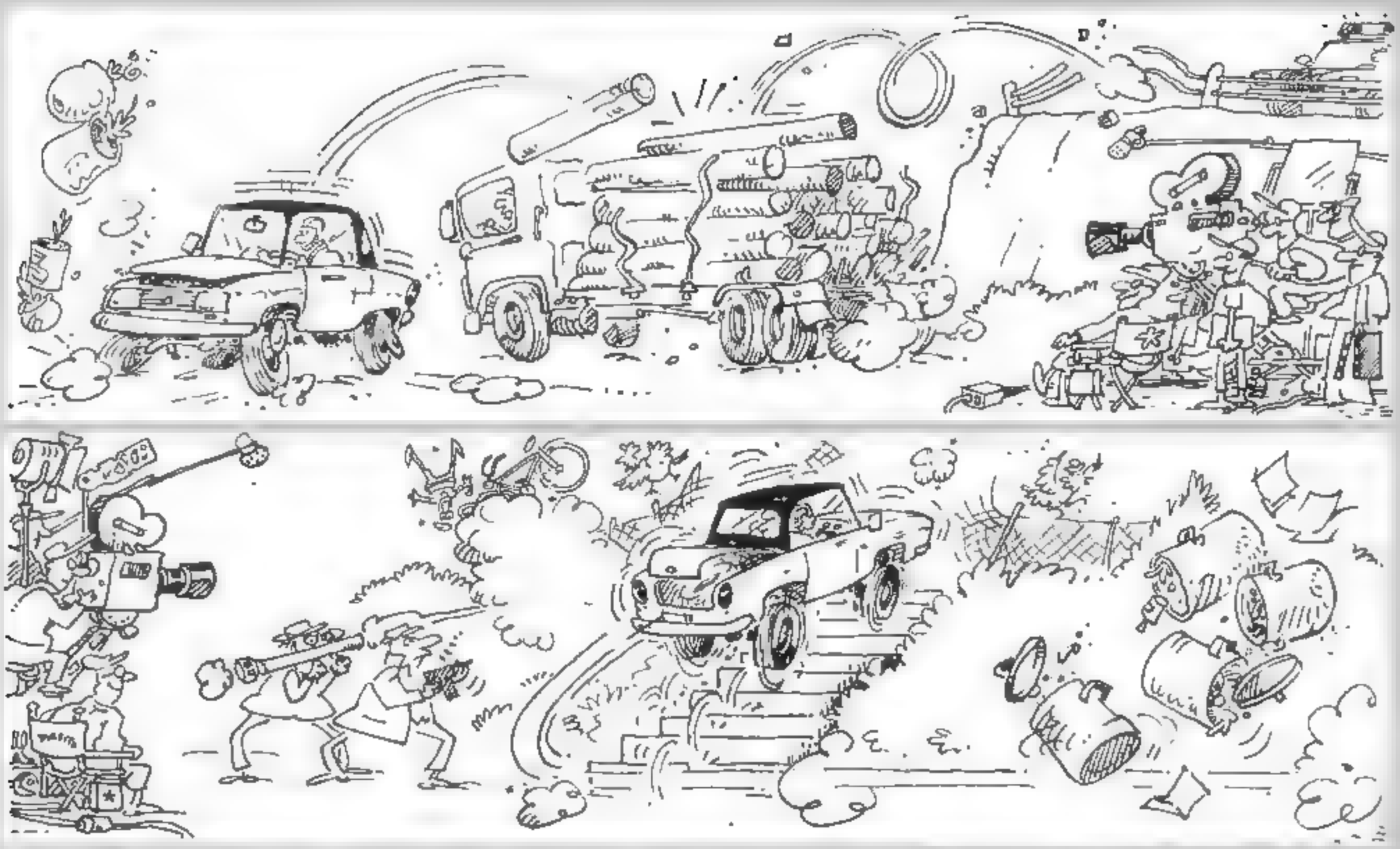
RAWWW!



$$$$
TUCK
TRACK
TUCK !!
TRACKATAK!
TUCK !!
TUCK
TRACK
TRACK
TUCK



??



ARAGONES

BERG'S-EYE VIEW DEPT.

The Lighter Side Of...

ARTIST AND WRITER: DAVE BERG

DINOSAURS

See this skeleton? It was put together from bones one hundred million and three years ago!
One hundred million and three? Give me a break! How can you be so exact?
I heard it from a dinosaur expert who said those bones were one hundred million years old...
And that was exactly three years ago when he said it!

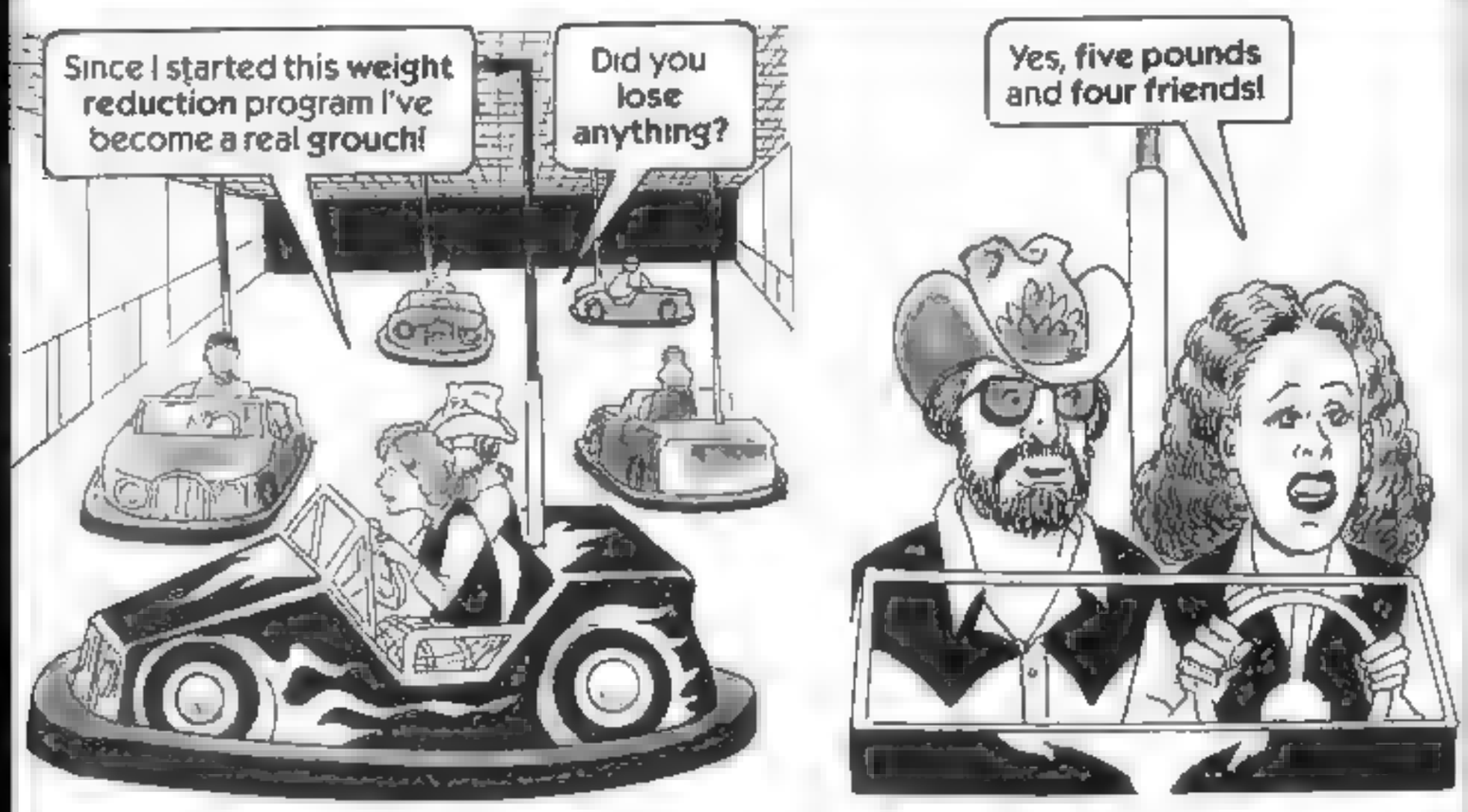
THE ECONOMY

There is one good thing that came about because of the recession! It's brought my family closer together!
Our kids had to move back home!

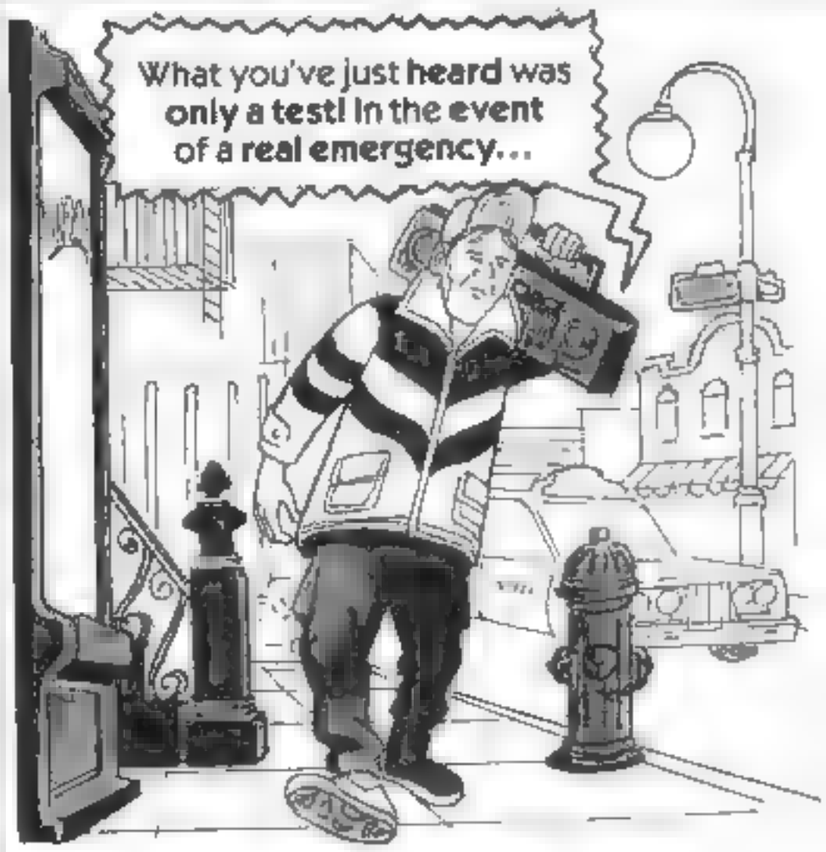
EDUCATION

Well, we skimped and saved so that our son could graduate college! It will have been worth all the sacrifice these last four years if he would give us the slightest indication he learned more than...
...how to open a beer bottle with his teeth!

DIETS


Since I started this weight reduction program I've become a real grouch!
Did you lose anything?
Yes, five pounds and four friends!

WARNINGS



MODERN TECHNOLOGY

My wife is a real nut about her plants! She talks to them all day long!
That doesn't make her a "nut"! Talking to plants isn't very unusual! My wife does the same thing!

SETTLING ARGUMENTS

LEARNING

This should be helpful to you, Elizabeth! Here's a list of people who finally stopped smoking!
Really? I'd like to read that later! Which section of the newspaper will I find it in?

PRESSURE

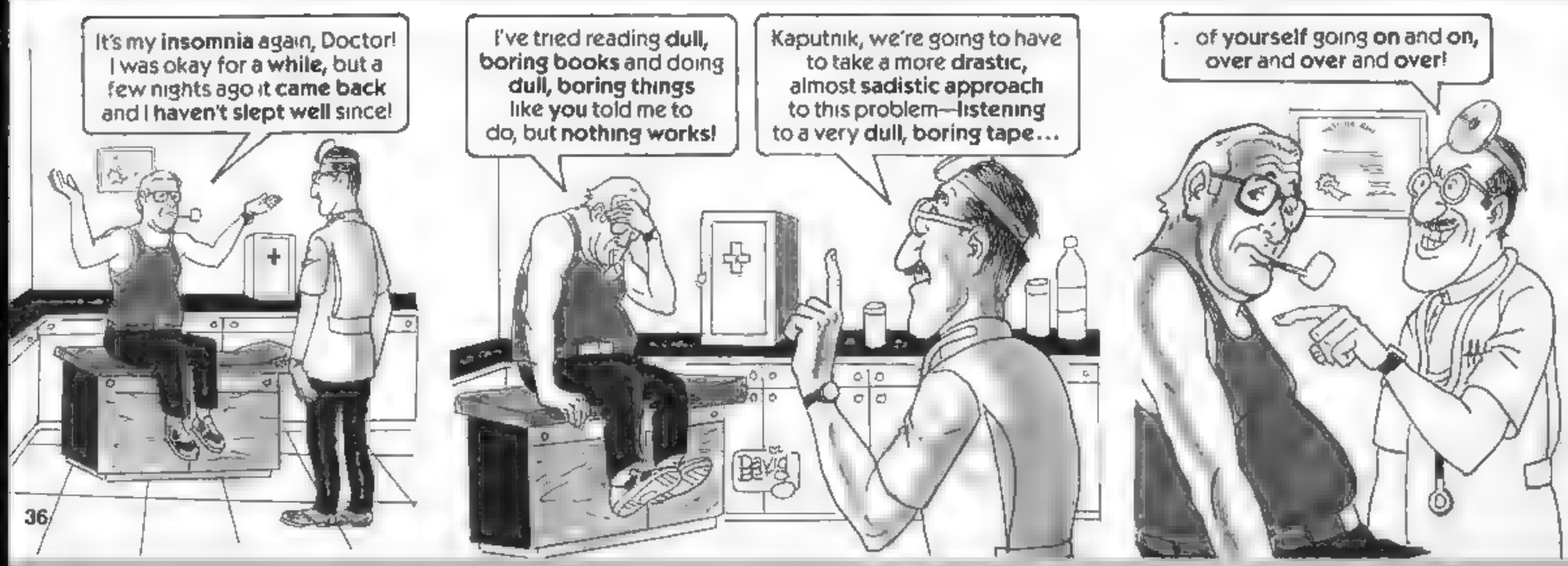
THE OFFICE

Come clean with me, guys! Am I being fired?
No way, Amy! We're delighted that you're working here!
PIZZA
It's just that we're introducing a new procedure with a few select staff members!
Exactly! You come to work every day as usual if you like!
You just won't get paid!

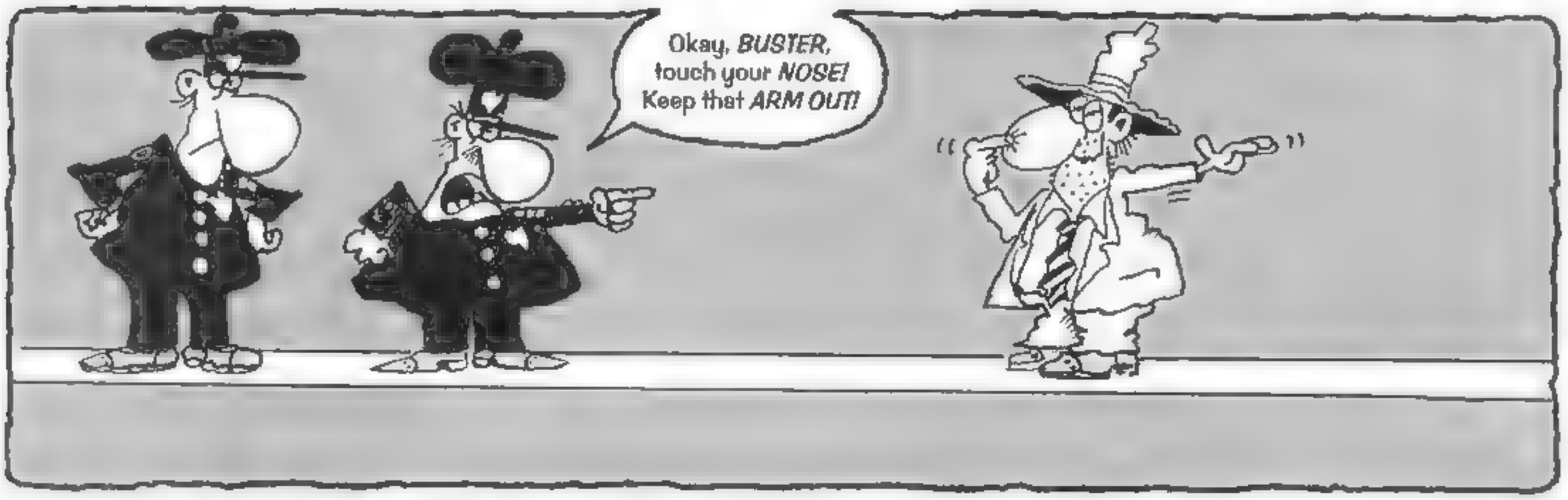
FATHERS

I hope it's perfectly clear to you, young man, that I want my daughter home by eleven! Do you understand?
Yes, sir! Eleven o'clock!
And you'd better not let me catch you driving around in parked cars!

DOCTORS


It's my insomnia again, Doctor! I was okay for a while, but a few nights ago it came back and I haven't slept well since!
I've tried reading dull, boring books and doing dull, boring things like you told me to do, but nothing works!
Kaputnik, we're going to have to take a more drastic, almost sadistic approach to this problem—listening to a very dull, boring tape...
. of yourself going on and on, over and over and over!

THE FUNKY FUTURISTIC FALLOUT

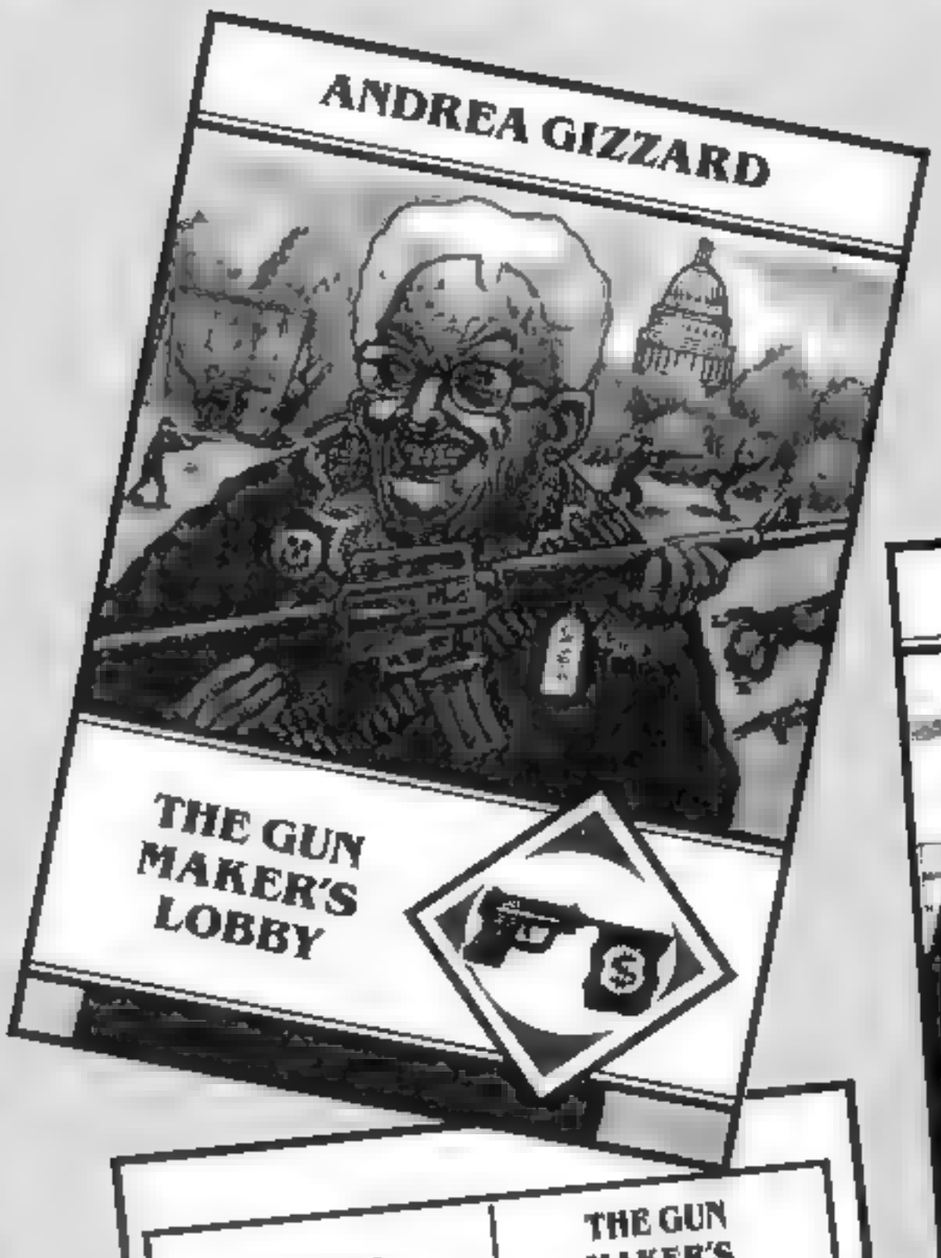


ARTIST AND WRITER: DUCK EDWING

HERE COMES THE BRIBE DEPT.

They're sleazy! They're manipulative! They're mega-powerful! They bribe politicians to support their greedy special-interest clients! They're the enemies of democracy, but hey, they need to be recognized too! That's why we're saluting...

MAD'S 1993 WASHINGTON LOBBYIST ALL-STARS



ANDREA GIZZARD	THE GUN MAKER'S LOBBY

FAVORITE LOBBYING TECHNIQUE: Presents all "deserving legislators" with a solid gold "Bullet Of Freedom," (or its $50,000 cash equivalent).

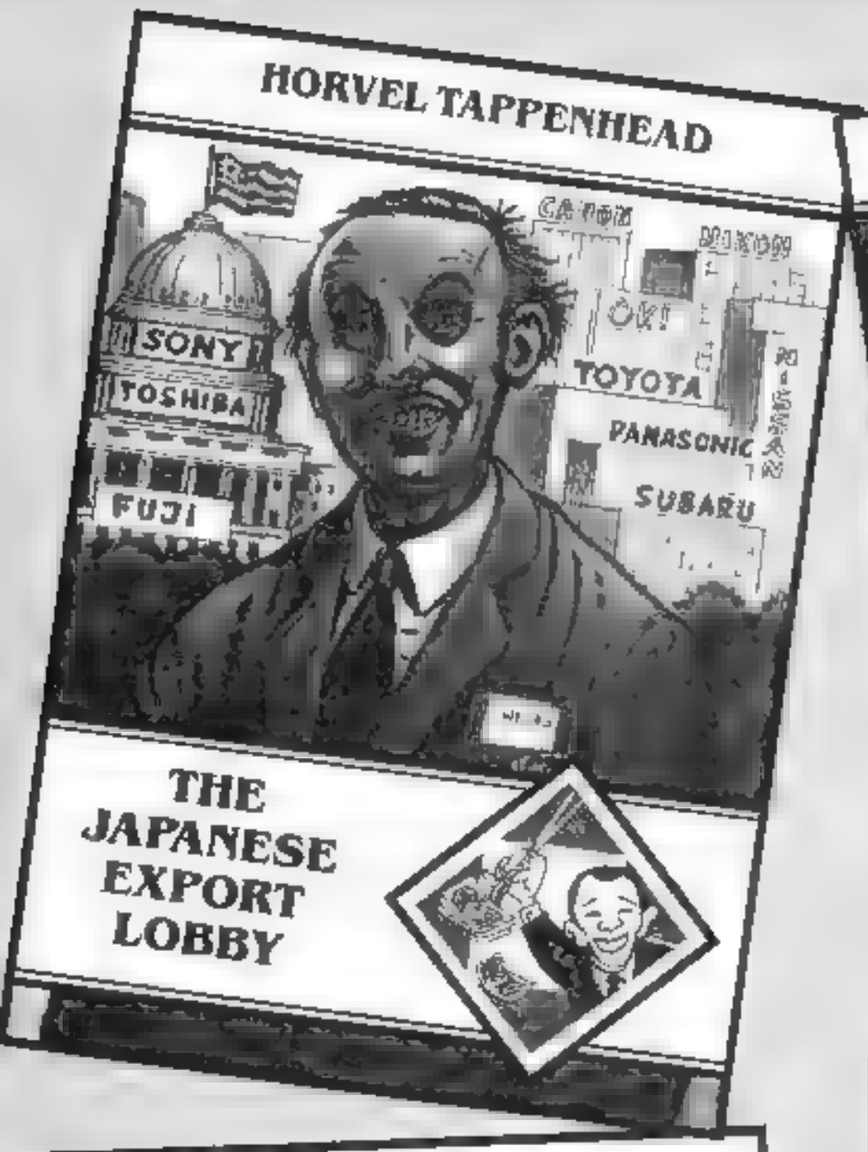
Andrea once convinced the Secretary Of Health and Human Services that the money budgeted for high-school metal detectors would be much better spent supplying every teacher with a cheap semi-automatic handgun.

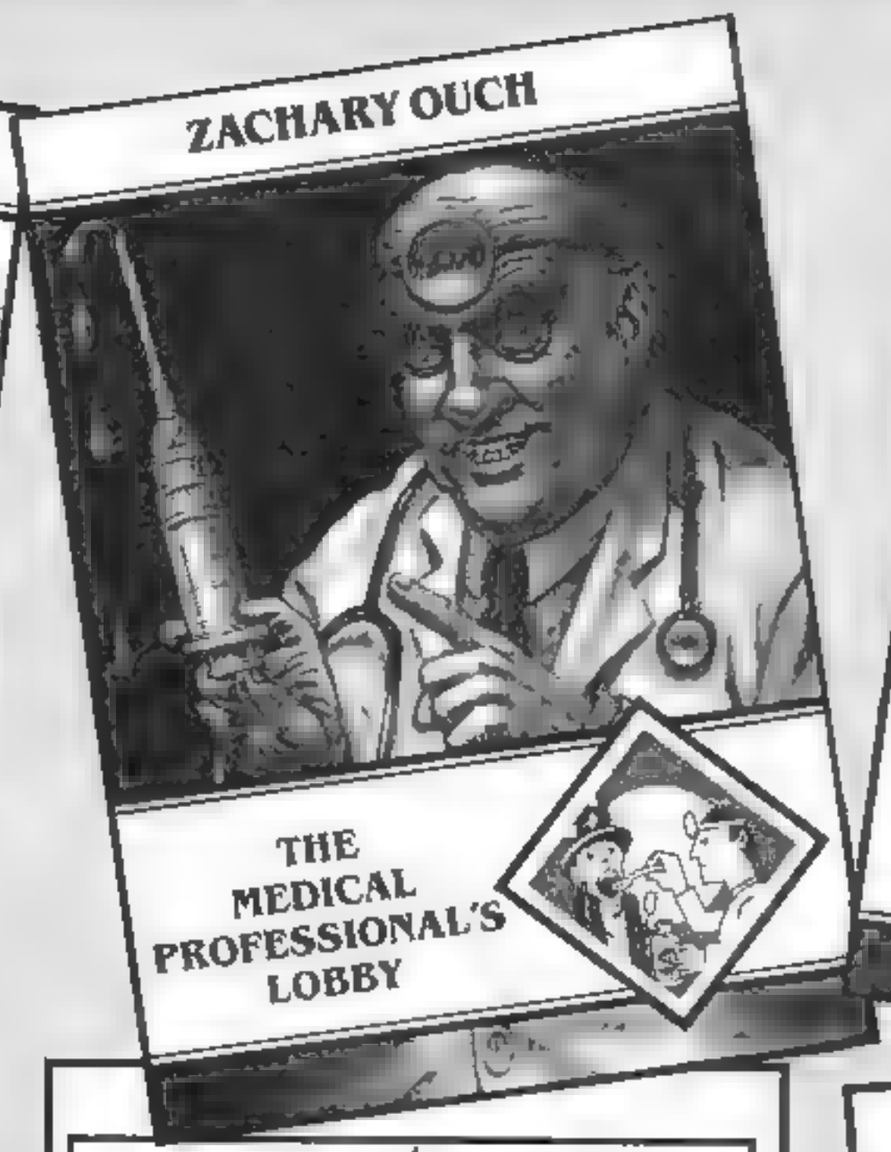
HECKY PECKERSMITH	THE AUTOMOBILE MANUFACTURER'S LOBBY

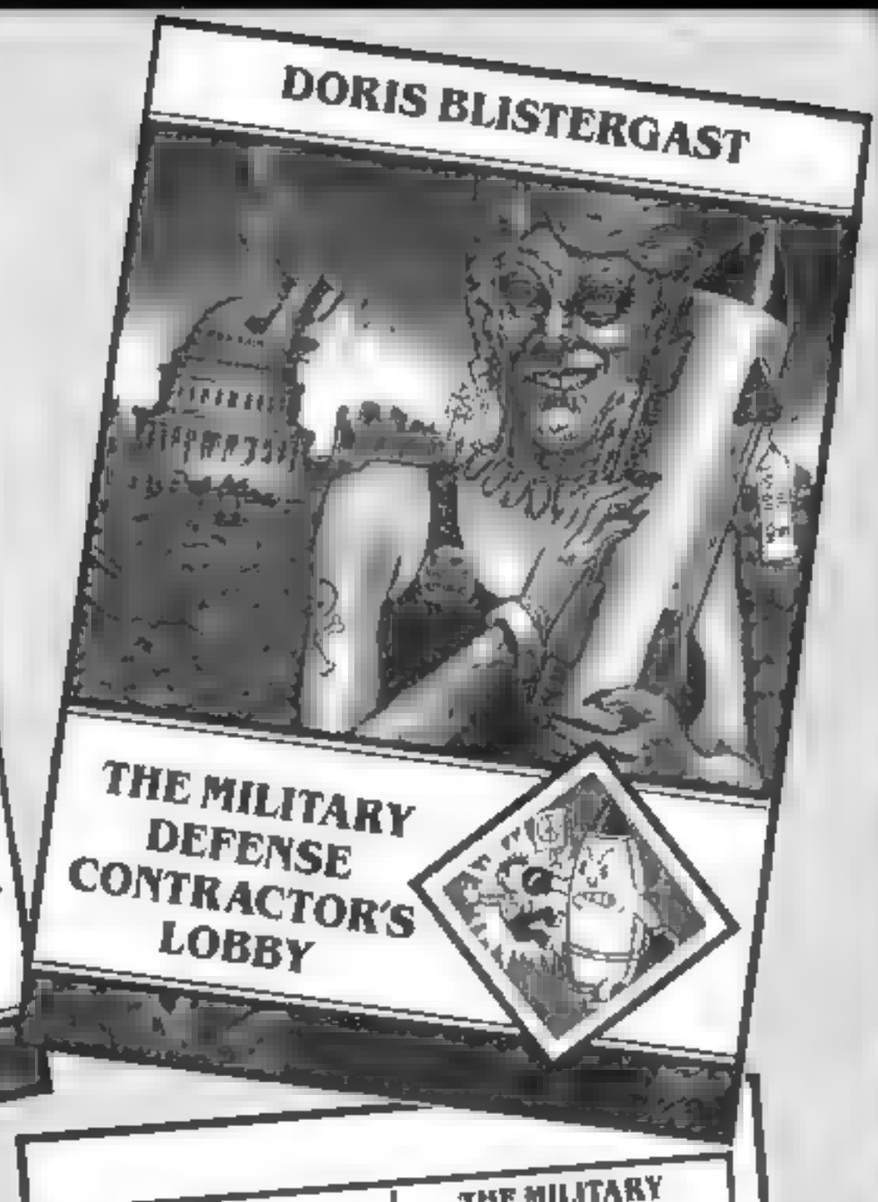
FAVORITE LOBBYING TECHNIQUE: Special "Get Elected, Win A New Ford Taurus, Oldsmobile Cutlass or Lincoln Continental" Incentive Program.

In 1989, Hecky suggested a new law requiring the words "Happy Birthday" be printed on all airbags, allowing Detroit carmakers to save millions by using cheap surplus party balloons.

ARTIST: TOM BUNK WRITERS: CHARLIE KADAU AND JOE RAIOLA







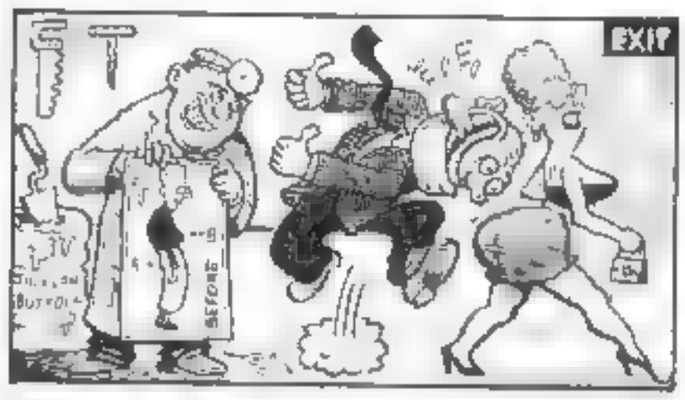
HORVEL TAPPENHEAD	THE JAPANESE EXPORT LOBBY

MAJOR ACHIEVEMENT: Swayed the President to suggest in his State of the Union message that the word "Toyota" be worked into the Pledge of Allegiance.

Horvel regularly offers all "cooperative" politicians 2 million dollars to lecture Japanese industrialists on ethics in the American government.

ZACHARY OUCH	THE MEDICAL PROFESSIONAL'S LOBBY

MAJOR ACHIEVEMENT: Convinced The National Association of Governors to support legislation forbidding the sale of cotton swabs without a physician's prescription.



On the eve of last year's big Senate vote on regulating medical costs, Zachary offered free buttocks-reconstruction surgery to the wives of all legislators voting against the bill.

DORIS BLISTERGAST	THE MILITARY DEFENSE CONTRACTOR'S LOBBY

FAVORITE LOBBYING TECHNIQUE: Will sleep with "anyone on the Hill" who allocates funds for two or more Apache Helicopters.

In 1991, Doris assured the government's purchase of an unnecessary spy satellite system by having her brother-in-law, Izzy, pose as a Greek espionage agent and tell a Senate Defense Panel he had proof Scotland was planning to invade San Diego.

WESTINGHOUSE J. SHRIMP	THE TOBACCO GROWER'S LOBBY

MAJOR ACHIEVEMENT: Produced a whimsical series of "Only You Can Prevent Forest Fires" public service announcements for children in which Smokey The Bear is replaced by Joe Camel.

For the last five years Westinghouse has sponsored week-long Caribbean cruises in which governors are invited to personally check out the "qualifications" of entrants in the annual "Miss Filter Tip" competition.

THE AGONY OF THE FETUS DEPT.

Aren't you sick and tired of all the newspaper stories about abortion? Well, don't despair for we've created one single story to take the place of the hundreds that you've been wading through! Simply fill in the numbered blank spaces from the corresponding lists and you can quickly enjoy. . .

MAD's ALL-INCLUSIVE DO-IT-YOURSELF ABORTION NEWSPAPER STORY

The debate over abortion ___(1)___ today as the two sides ___(2)___ ___(3)___.

Pro-lifers, chanting ___(4)___, declared that life begins ___(5)___ and that abortion ___(6)___. This led to ___(7)___ with ___(8)___ pro-choicers defending their right to ___(9)___.

___(10)___ that the issue won't be settled until ___(11)___ ___(12)___.

WRITER: FRANK JACOBS

(1)
escalated
turned ugly
claimed 27 more casualties
won critical raves
continued to bore us silly
rose to no. 8 on the charts
self-destructed
filed for bankruptcy
won FDA approval
orbited Neptune
was optioned by Oliver Stone
went into reruns

(5)
at conception
when you're outed
at 40
during Happy Hour
with that first sip of Chianti
in the back seat of a Honda
when there's a full moon in Leo
with a good backhand
during months with an "R"
with Spring Break
when you're regular
with a parade down Main Street

(9)
take charge of their bodies
serve in combat
conceive all by themselves
OD on Belgian waffles
move out of Cleveland
carry their young in pouches
bathe in garlic
mate in groups of eight
watch *The Hat Squad*
become free agents in 1994
inhale

(2)

clashed
jousted on horseback
mud-wrestled
exchanged fudge recipes
fondled Morley Safer
traded running backs
raised ticket prices
unleashed their children
called for U.N. sanctions
met with Nicolas Cage
scored perfect 10s
pumped up their Reeboks

(3)

outside a Boston clinic
in a Dallas courtroom
at a K-Mart *Fashions for Fall* sale
at the Belgrade 500
at a GOP fund-raiser
during a séance at Graceland
in South Central L.A.
in the Silverdome
during a *Murphy Brown* taping
at the twilight's last gleaming
at 34,000 feet
under assumed names

(4)

"Save the unborn!"
"Elvis died for our sins!"
pre-Colombian curses
Henny Youngman punchlines
"My doctor says Mylanta"
"Kiss me—I'm Polish"
their ZIP codes
"Win one for the Gipper!"
"Where's Waldo?"
on all fours
"No more theme parks!"
"The British are coming!"

(6)

is murder
confuses Sagittarians
did in the Incas
won't fly in Altoona
upsets Charles Barkley
does nothing for heartburn
won't make it to the big screen
can ruin a long weekend
is a poor substitute for brushing
killed off the passenger pigeon
won't save the wetlands
is bad news for the yak

(7)

a shouting match
hand-to-hand combat
a food fight
swapping husbands
comparing dental work
three days of looting
a 5K race up Pike's Peak
a hog-calling contest
A Syrian walk-out
a four-day love-in
an I.R.S. audit
An out-of-body experience

(8)

militant
a lost tribe of
skinhead
small-eared
Czarist
senile
herbivorous
lingerie-clad
defrocked
molting
Mesozoic
drooling

(10)

Both sides agree
Experts are convinced
Mets fans fear
John Gotti's lawyers insist
The Big Bang Theory indicates
Las Vegas bookies are betting
Sonny Bono's astrologer predicts
Your dentist will tell you
A Boise extraterrestrial says
Comparisons of gas mileage show
The smart money in Chad feels
You can tell from the aroma

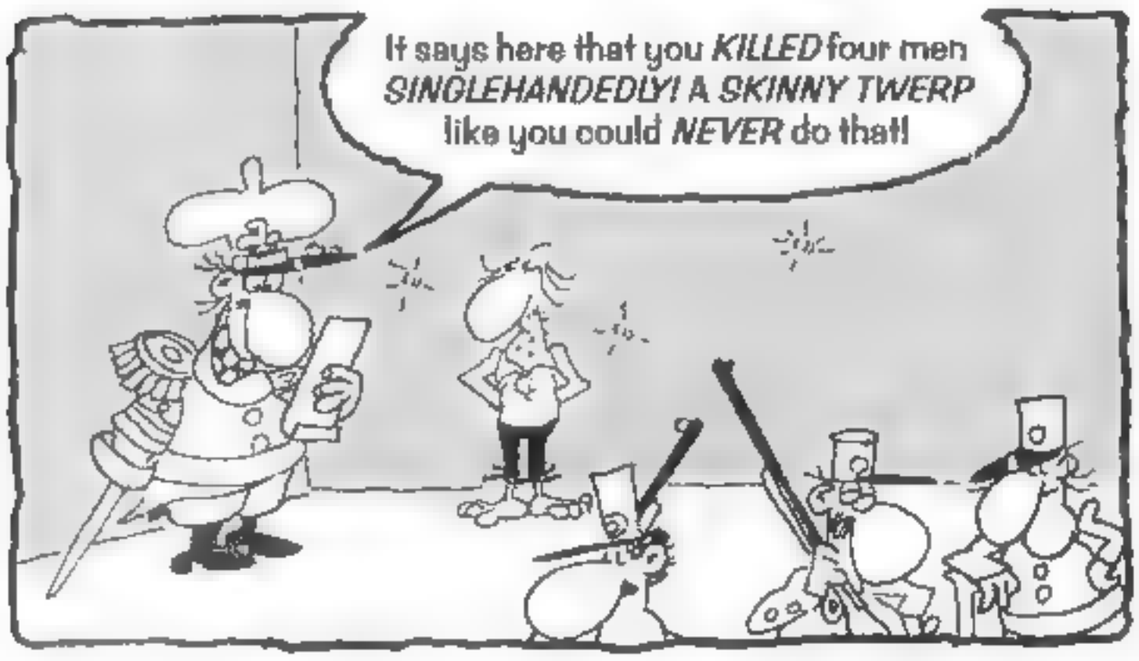
(11)

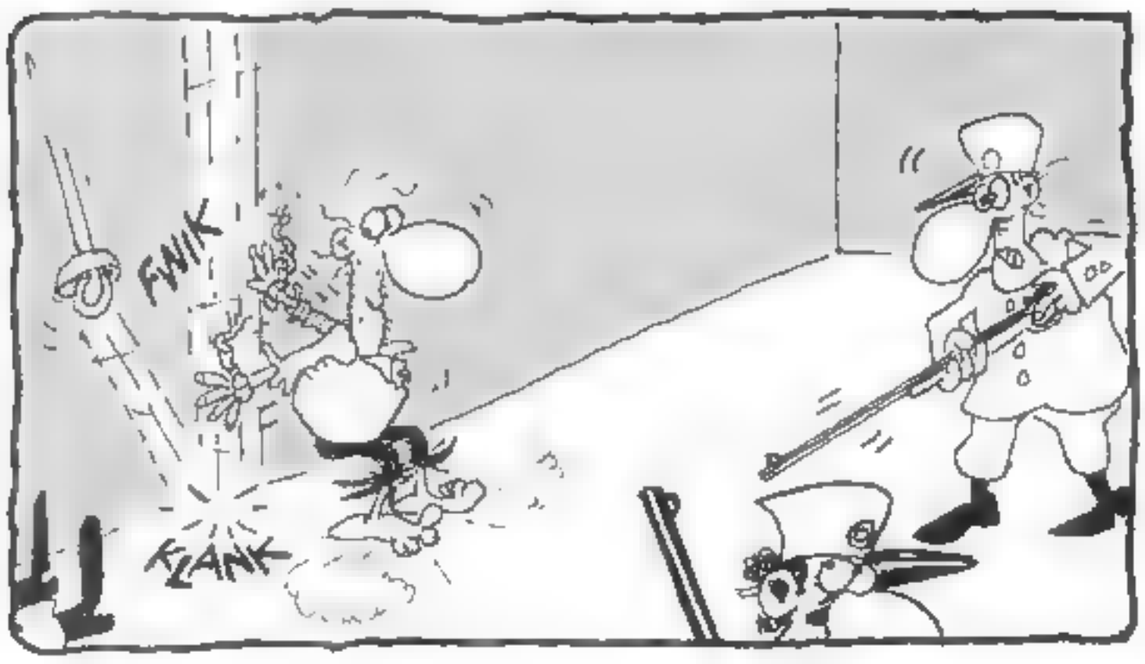
the Supreme Court
the Monroe Doctrine
Pat Robertson
the porno lobby
Time Warner Inc.
the Continental Congress
L.A. Law
either Siskel or Ebert
Good Housekeeping
The Federal Council on Flossing
the Braves' front office
public indifference

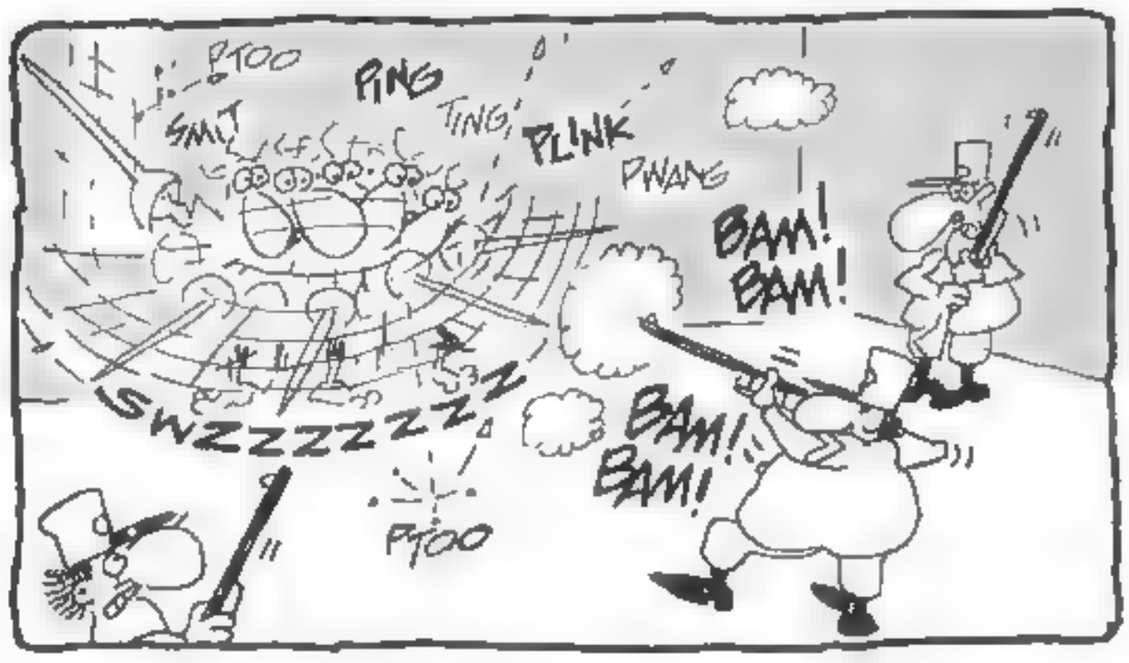
(12)

overturns Roe vs. Wade
reaffirms Roe vs. Wade
bans infant nudity
eliminates the high-five
jacks up the price of okra
legalizes polygamy
replaces Atlanta's Olympic mascot
renounces satanism
endorses airbags for dog teams
clears Nero of any wrongdoing
cuts out fatty foods
overthrows the Grand Caliph

THE PLUCKY PRISONER'S PANDEMONIUM







ARTIST AND WRITER: DUCK EDWING

Nowadays, a government agent who is loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent is a bigger dinosaur than you'd expect to find in Jurassic Park! With these qualities, it's no wonder he's...

IN LINE TO BE FIRED

I'm **Crank Haggard!** I don't move as **fast as I used to** because I carry a little **more weight**, a slightly **bigger gun**, and at least **90 pounds** of **heavy guilt! Why?** Because **30 years ago**, if I'd made the **right moves**, I might have **saved** President Kennedy's **life!** Then too, I might have become a **ballet dancer!** You just **never know!**

I'm **Alpo**, Crank's **partner!** I've worked **side by side** with him for **years**, and my feeling is he just **keeps** too many things to **himself!** Like, for instance, I know we work for **some** government service, but **he won't** even tell me **which one!**

I'm **Agent Filly Gams!** Yes, a **woman** secret service agent! You got a **problem** with that? I don't ask for any **easy assignments** or **special treatment** and everyone accepts me as "**just one of the boys**"! But that can get pretty **uncomfortable**, especially in the **men's room!**

I'm **Switch Eerie**, a playful government trained **assassin!** I'm so grateful for the **education** they gave me, I decided to **pay back** my **student loan** by **assassinating** the **President!** And I'm going to do it right under the **nose** of **Agent Crank Haggard!** It'll be easy, because I'm also a **master of disguise!** Like **now!** I'll bet **you** thought I really was a **phone booth, right?** C'mon, **admit it!**

ARTIST: ANGELO TORRES WRITER: DICK DEBARTOLO

Alpo, as a **special agent**, you've got to be ready, willing and able to **take a bullet** meant for the **President!** Could **you** do **that?**

Sure, Crank, just as long as it **wasn't fired** from a **gun!** It'd be a real nice **souvenir** to put on top of my **dresser!**

I called your **agency** because I was very **upset** about what I found in my **tenant's room** - this horrible, gory **display** of **pictures** of the Kennedy assassination **nailed up** all over the **wall!**

Well, I can certainly see **why that** would be **upsetting!**

You **know** it! The little creep could've used **tape!** It's going to cost me a small **fortune** to get that wall **replastered!** And like a fool I didn't even ask for a **security deposit!**

Crank, it's you in that picture!

Yeah! I was totally caught off guard that day!

You mean you might have **Jumped** in front of the President and stopped the bullet?

No! Look at that **dumb expression** on my face! If I'd have **known** my picture was being **taken**, I would have **smiled!**

UNFORGIVEN!

TEXAS WIENERS SODAS

I know your **name**, you **sick** @#$%&*! It's **Switch Eerie!**

Call me **Booth!**

Because **John Wilkes Booth** assassinated **Lincoln?**

Hey, that's **cute!** I never **thought** of **that!** I **meant** because the only time I call you is from a **phone booth!**

Guess **what**, Crank— I'm going to **kill** the **President!**

You know, Booth, just **saying that's a Federal Offense!**

Really? Then I might as well **kill** the president! That's a **Federal Offense** and it seems like a **better deal** for the **price!** And I'll even give you some **clues!**

Okay, **when** are you going to **do it?**

Toward the **end** of the **movie!** I have lots of **disguises** to wear **first!**

DANGER NO LIAISONS ALLOWED IN THIS AREA

GOOFY RENTALS

Isn't it **ironic**, Crank? **You're** going to be involved in **three major assassinations!**

Three? How do you figure **three?** Kennedy was **one**, your attempt on the **current** President is **two!** What's the **third?**

This **movie!** It **assassinated** the ***Last Action Hero*** at the box **office!**

SECTION 8

We tried to **trace** that **call**, but we **failed!**

You gotta be **kidding!** What the hell is **wrong** with you guys?

C'mon Crank! He was **calling** from a **pay phone!** There are **4,000 pay phones** here in **Washington, D.C.!**

But less than a **dozen work!** Give me a **break!**

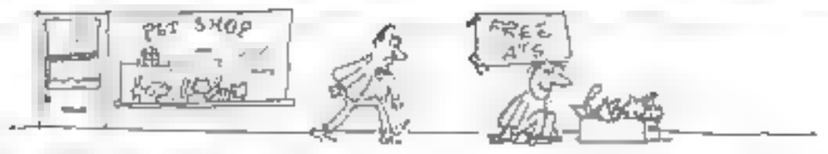
PAY YOUR PHONE BILLS HERE

Man, am I out of **shape!** I can hard hardly bre breathe! I think my my **lungs are going...**

Your **eyes** are **already gone!** The **President's limo** made a **left two blocks back!**

ICE CREA

GET YOUR TOOTSY FRUITSY ICE CREAM



You ought to get in shape, Crank! You looked awful running next to the President's limo today! A.I that gasping for air! It was pitiful!

You were close enough to see that?

Close enough? Who do you think was driving the limo?

If you wish to continue your antagonizing phone call, please deposit another twenty-five cents!

I do admire your honesty, Crank! You admitted that you had a drinking problem, a bad temper, and that your marriage wasn't working! I think you went a little far admitting you still had bed wetting problems, but

How much more of this crap do I have to take, guys? Haven't you found out where he's calling from yet?

Oh, we traced the call 20 minutes ago, but he's such a good conversationalist, we didn't want to cut him off! Bed wetting problems, Crank?

We were chasing an assassin when he hit your car! He left fingerprints! So don't move this vehicle anywhere! It's evidence!

Like I could continue driving this car after it's been totaled!

What about those finger-prints! Do they reveal anything?

Just his name, where he hangs out, and that he was trained to be an expert at assassination by the government!

Hmm, no help there! If anything important turns up, call me immediately!

You stupid fool! You yelled "gun" when there was none! You almost ruined the entire dinner!

I'm not trying to cover for him, but he yelled "gum"! Here's the Chiclets you asked for, Crank!

You know, Crank, we have a lot in common! We have nothing in our lives except a death wish!

You're wrong, Switch! I have my piano playing!

I heard you play! That's what gave me my death wish—along with 10 other people at the bar!

Is that gun good for shooting ducks?

It has the firepower of a small cannon!

Oh, I like something more powerful to shoot ducks, but maybe it's good for butterflies!

This is plenty powerful! Watch! I'll blow apart your buddy's head, just like he's blowing apart the ducks!

Damn, it's another animal activist!

QUACK

You son-of-a-¯%$#@! That's not the President! You shot my partner, Apo! You told me you wanted to shoot the President! He was only a potential president—dumb, deceitful and decadent!

AWARD WITH A VIEW

We have to take every precaution for this big fund raising dinner! Did we get an ample supply of B-positive blood?

Crank, the President is A-negative!

I know! The blood supply's for me!

We're going to have to frisk guests before we let them in!

There's no use frisking them! They've already paid $10,000 a plate for dinner—they don't have any money left to take!

Frisk them for guns! I know you don't believe anyone would kill the President, but suppose he's badly injured?

That would be great—the "sympathy" vote could be just what he needs to be re-elected!

I'm making a $50,000 donation! Does that enable me to meet the President?

Hell, for that kind of money you can take a shot at him! Want to borrow my gun?

No thanks! I got past your metal detectors with my trusty old plastic job that I made myself! I'm a nut for tradition!

We spent days removing mailboxes, checking under manholes, and setting up barricades to protect the President! Why are we letting an unauthorized taxi pull up in front of the hotel?

Hey, we've been trained to deal with professional assassins, not cab drivers! You know how vicious those animals can be!

Hey guys, it's me, Crank! I'm back! I was fired but I forgot one small meaningless chore I was supposed to do before I was let go! I forgot to stop a Presidential assassination!

TAXI

D.C. CAB

UZI

Gun! Gun!

Oh, God, Crank wants gum again! Anybody packing a Bazooka?

Look at them hustling the President out of here! They really show team work saving his life!

That's to save his budget! They do that at every dinner just when the check arrives at the table!

Wow! What a commotion! Can you please tell us what's going on?

Agent Crank stopped an assassination attempt and chased the assassin into an elevator! The totally dark elevator car stopped 300 feet in the air allowing 50 special unit agents to fire 2,000 rounds of bullets at a target no one could actually see! As might be expected, the bullets only hit the assassin!

Oh, just like what always happens in the movies!

Crank, for your heroic efforts, the President would like to congratulate you himself! That is, of course, if he lives!

If he lives? What are you talking about?

Ninety secret service agents jumped on top of him when the assassin fired his gun! The poor @#$%^&* was almost crushed to death! He's in critical condition, but because of national security, we're not letting anyone know!

So who will run the country in the meantime?

Crank, I want you to meet Dave!

THE BUCK STOPS HERE

E. Tease DEPT.

Sure, it seems easy being a space alien. You've got your x-ray vision, your late model space ships and media coverage galore. But, as usual with most glamour jobs, there's a lot of nitty gritty work the public doesn't get to see. The job can become routine, and even a bit tedious, as we learned when we stumbled upon this intriguing page from . . .

A Space Alien's Date Book

8:15 A.M. Leave asteroid for work.

9:00 A.M. Hover over cornfield on outskirts of small midwestern town.

9:30 A.M. Land in backyard where housewife is hanging laundry. Silence barking dog with penetrating gaze.

10:00 A.M. Stun housewife with laser-gun or energy-pulsating fingertips. Levitate her body just long enough to be glimpsed by a passing motorist. Materialize the body inside spaceship. Remove internal organs; weigh, label and categorize. Return most, if not all, to the body. Erase all trace of surgery. Rematerialize housewife in backyard. Turn back time two hours. Bid enigmatic goodbye. Leave.

1:00 P.M. Visit once prestigious astonomer who everyone thinks has gone mad. Deliver pep talk. Leave him fist-sized fragments of an unidentifiable element.

2:15 P.M. Drop by Whitley Strieber's house, pick up royalty check from best seller, Communion.

3:00 P.M. Hover over southwestern desert.

3:30 P.M. Offer psychotic drifter a lift.

4:30 P.M. Pose for cover of Weekly World News with President Clinton. Discuss ozone depletion, space travel, future political endorsements.

6:30 P.M. Back at the asteroid. Introduce psychotic drifter to other aliens. Listen to Windham Hill.

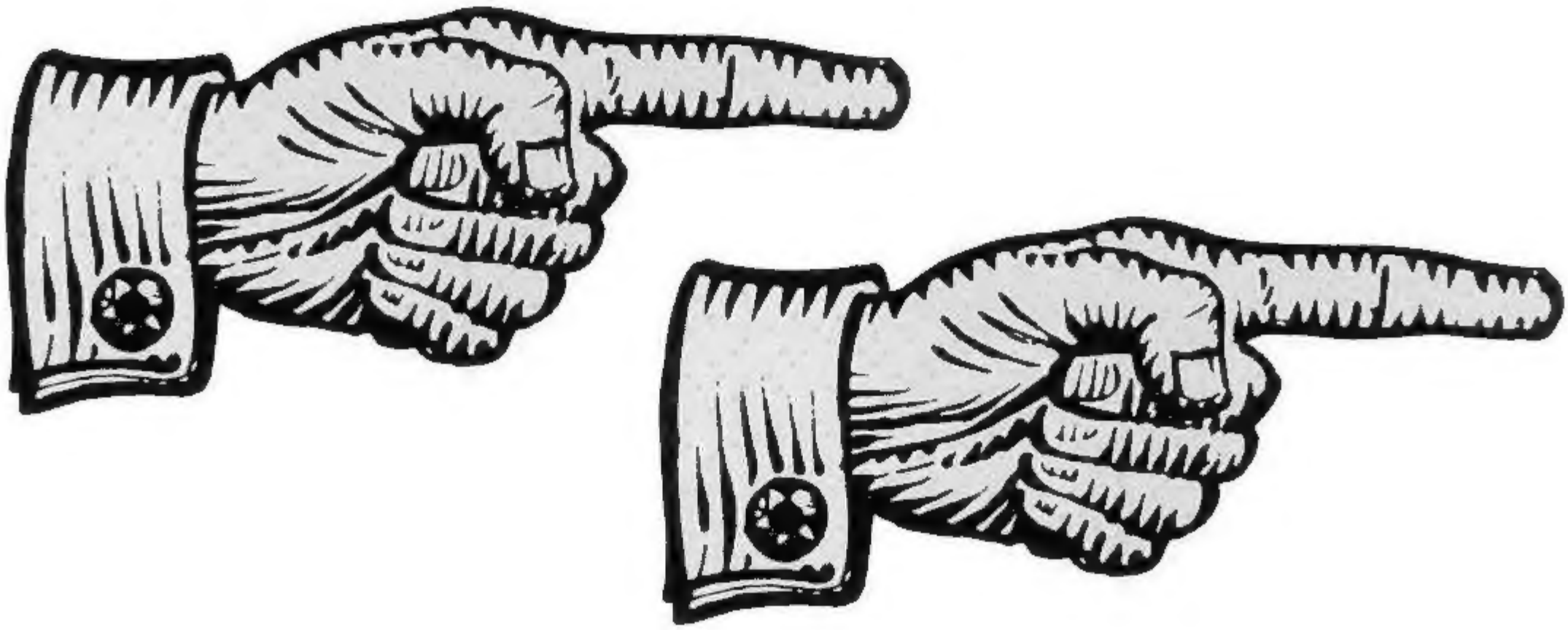
9:00 P.M. Dinner. Eat Drifter.

10:00 P.M. Wash antennae, brush eyeballs, peel off outer layer of skin. Beam cryptic message to NASA satel-lite. Lights out.

ARTIST: GREG THEAKSTON

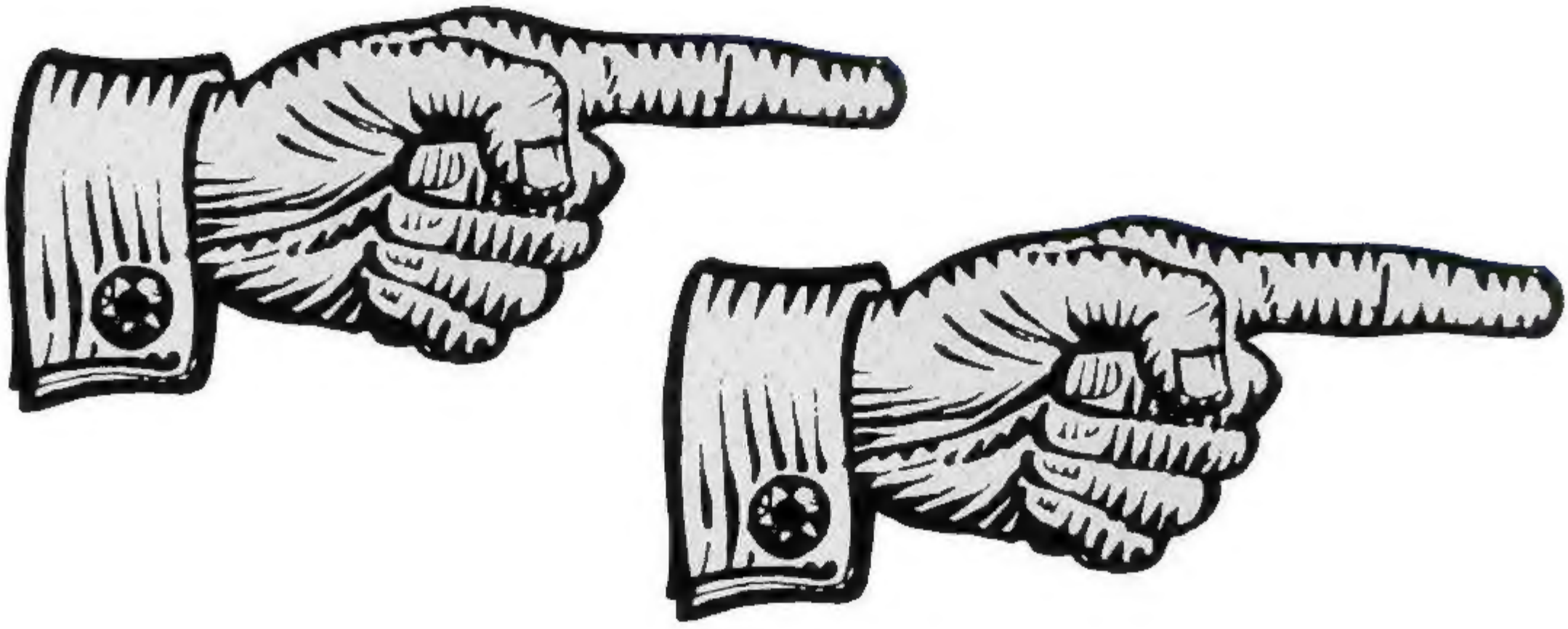
WRITER: LORI KOLMAN

POTZEBIE DATE BOOK



Nothing to see here!

Please skip ahead.



FOR MANY, WHAT FORM OF MOBILITY IS THE FASTEST WAY OUT OF THE GHETTO?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Upward social and economic mobility is one of our country's great promises. There are many paths one can take to escape the inner city's easy temptations. To see one of the most frequent methods of leaving the ghetto, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A▶ FOLD THIS SECTION OVER LEFT ◀B FOLD BACK SO "A" MEETS "B"

TO ESCAPE FROM THE GHETTO, A KID WILL FACE SERIOUS CHALLENGES. HE'S BOUND TO MEET PEDDLERS OF DRUGS, STOLEN PROPERTY, FIREARMS, ETC. BUT WITH ALL THESE, THE WORST IS THE PRESSURE FROM DEADLY GANGS.

A▶ ◀B

FOR MANY, WHAT FORM OF MOBILITY IS THE FASTEST WAY OUT OF THE GHETTO?

FOLD PAGE OVER LIKE THIS!

A▶◀B FOLD BACK SO "A" MEETS "B"

FEET

FIRST

A▶◀B

HAIKU
For Our Polluted Planet

Floating down the creek
The sunlight shines against the
5-cent deposit.

The eagle soars free
And landing on the stark cliff
Hacks up thick gray stuff.

Mountain-climbing goat
Eager to reach the top of
Mounds of McRubbish.

The sky, brilliant blue.
The land, lustrous green—except
Not in that order.

A thousand years hence
The tick of time erodes naught
As styrofoam rules.

Exxon's bill is due
Yet who pays this billion bucks?
Look in the mirror.

The newborn babe wakes
And seeing Chernobyl's wreck
Laughs with both its mouths.

Today's soiled diapers
Special gifts for the morrow
It is their problem.

A MAD MINI-POSTER